

TEKNISK FOKUS - PARTNERSHIP

Get more visibility in the industry through a FOKUSpartnership

A FOKUSpartnership gives you access to upload:

- Company news
- Product news
- Information on new services
- Vacant job positions
- Links to your YouTube presentations
- Information on trade shows, events etc.
- Linecards
- Whitepapers or other type of brochures/files

- And everything is easily shared on social media like LinkedIn or Facebook

The screenshot shows a newsletter layout for 'TEKNISK FOKUS'. At the top, it says 'Du er tilmeldt nyhedsbrevet med e-mail adressen mb@techmedia.dk 15-09-2022'. Below this is a large advertisement for 'The TwinCAT CX7000 small controller' by BECKHOFF. The main content area is titled 'Nyt fra redaktionen' and features three articles: 'Automatiseringens mekka' with an image of a trade show, 'Palsgaard Spær A/S vinder DIRA Automatiseringsprisen 2022' with an image of award winners, and 'Femern skaber muligheder for at automatisere byggebranchen' with an image of a construction site. Below this is another advertisement for 'ROBUSTE FORBINDELSER' by ODU. The bottom section is titled 'Nyt fra FOKUSpartnere' and features logos and text for Schneider Electric, ACTEC, eegholm, PHENIX CONTACT, and DENIOS. At the very bottom, there is an advertisement for a test center for ammonia, with the text 'Testcenter godkendt til test af ammoniak som skibsbrændstof'.

- Partner news including your company logo is presented in newsletters right hand outside
- You get your own company profile and logo in our website
- You have your own archive of your uploaded brochures and posts
- You get your own statistics tool to measure your activities
- The user tool allows you to work in an English user profile
- The partnership is very easy and flexible to use
- The annual cost is only DKK 6.000

**Want to know more?
Please get in touch!**

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