

KEMIFOKUS - PARTNERSHIP

- digital platform for Dansk Kemi

Get more visibility in the industry through a FOKUSpartnership

A FOKUSpartnership gives you access to upload:

- Company news
- Product news
- Information on new services
- Vacant job positions
- Links to your YouTube presentations
- Information on trade shows, events etc.
- Linecards
- Whitepapers or other type of brochures/files

- And everything is easily shared on social media like LinkedIn or Facebook

The screenshot shows a newsletter layout for Dansk Kemi. At the top, it says 'Dansk Kemi' and 'in da af KEMIFOKUS'. Below that, there's a navigation bar with 'RENGØRING/ DESINFEKTIONSMIDLER, AFTØRRINGSKLUDE, BEKLÆDNING, HANDSKER, INVENTAR, KLÆBEMÅTTER, SWABS/LAB-TIPS - SAMLET PÅ ET STED' and a 'KLIK HER' button. The main content area features a large image of a person at a computer workstation with the headline 'Ny behandling mod lungekræft måske på vej'. To the right, there are smaller images and text: 'Bynke-ambrosie er dårligt nyt for folk med pollen-allergi' and 'Forskere vil kortlægge alle bakteriers genom'. Below this is a section titled 'Nyt fra FOKUSpartnere' with logos for MD Scientific, DAND|AG, BÜSCH, DENIOS, and Holm & Halby, each with a short description of their product or service. At the bottom, there are two 'LabDays 2023' banners with the tagline '- trade fair for laboratory technology'.

- Partner news including your company logo is presented in newsletters right hand outside
- You get your own company profile and logo in our website
- You have your own archive of your uploaded brochures and posts
- You get your own statistics tool to measure your activities
- The user tool allows you to work in an English user profile
- The partnership is very easy and flexible to use
- The annual cost is only DKK 7.300

Want to know more? Please get in touch!



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