

Get more visibility in the industry through a FOKUSpartnership

A FOKUSpartnership gives you access to upload:

- Company news
- Product news
- Information on new services
- Vacant job positions
- Links to your YouTube presentations
- Information on trade shows, events etc.
- Linecards
- Whitepapers or other type of brochures/files

- And everything is easily shared on social media like LinkedIn or Facebook

The screenshot shows the top of an email newsletter. At the top left is the logo 'EMBALLAGE FOKUS' with the tagline '- i samarbejde med PLAST FOKUS & IPacknews.dk'. Below the logo is a small text: 'Du er tilmeldt nyhedsbrevet med e-mail adressen mb@techmedia.dk 21-09-2022'. To the right of the logo are four small thumbnail images. Below the header is a banner for 'PaperPoland' with the text 'Would you like to be a distributor? Contact us for more information about your business opportunities.' and 'Visit us at booth B04:77'. Below the banner is the section 'Nyt fra redaktionen'. It features three articles: 1. 'Danskerne: Downsizing af emballager giver mindre madspild og mindre kalorieindtag' with a magnifying glass over the letters 'XXL'. 2. 'Klima-rapport slår fast: SpaceInvaders transport-system er klima-negativt' with a photo of a person on a pallet. 3. 'Database om danske EU-udbud åbnes for alle' with a photo of a man. Below the articles is a section for 'Labotek Nordic' with the text 'Fokus på periferudstyr til den nordiske plastindustri' and 'I dag er vi den førende leverandør der repræsenterer en lang række verdensførende producenter'. Below that is a section 'Nyt fra FOKUSpartnere' with three columns of partner news: 1. 'Energieffektivt vakuumsfyrning skaber billigere produktionsprocesser' with the BUSCH logo. 2. 'Minimer stillstand i produktionen med OTTO digital service' with the OTTO logo. 3. 'Derfor skal du bruge etiketter på din emballage' with the mc emballage ais logo. Below the partner news is a section 'Stora Enso i ny stor handel' with a photo of a factory.

- Partner news including your company logo is presented in newsletters right hand outside
- You get your own company profile and logo in our website
- You have your own archive of your uploaded brochures and posts
- You get your own statistics tool to measure your activities
- The user tool allows you to work in an English user profile
- The partnership is very easy and flexible to use
- The annual cost is only DKK 6.000

Want to know more?
Please get in touch!



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