

ELEKTRONIKFOKUS - PARTNERSHIP

Get more visibility in the industry through a FOKUSpartnership

A FOKUSpartnership gives you access to upload:

- Company news
- Product news
- Information on new services
- Vacant job positions
- Links to your YouTube presentations
- Information on trade shows, events etc.
- Linecards
- Whitepapers or other type of brochures/files

- And everything is easily shared on social media like LinkedIn or Facebook

The screenshot shows the ELEKTRONIKFOKUS website interface. At the top, there's a navigation bar with the logo and a list of categories: NEWS, PRODUCTS, SERVICES, and JOBS. Below the navigation, there's a featured advertisement for Mean Well's XLG-series IP67 tætdc LED-drivere, listing specifications like 20W-320W, 3:1 damping function, and a wide temperature range. Below this, there's a section titled 'Nyt fra redaktionen' (New from the editorial) featuring two articles: 'EMS- og udviklings samarbejde af international kaliber' (EMS and development collaboration of international caliber) and 'Danmark blandt de bedste inden for AI til robotter' (Denmark among the best in AI for robots). Another article snippet mentions 'Milliardinvestering skal bringe dansk kvantecomputer helt i front' (Billion investment to bring Danish quantum computer to the front). Below the news, there's an advertisement for ODU's 'ROBUSTE FORBINDELSER' (Robust connections) for industrial applications. The bottom section, 'Nyt fra FOKUSpartnere' (New from FOKUS partners), features logos and brief descriptions for WiseChoice Consulting, Mouser Electronics, ODU, and Phoenix Contact. At the very bottom, there are buttons for 'IoT sensors' and 'LoRaWAN/ IoT Servers'.

- Partner news which includes your company logo are displayed in the green boxes in the newsletters.
- You get your own company profile and logo in our website.
- You have your own archive of your uploaded brochures and posts.
- Your own statistics tool allow you to measure number of clicks on each post you do.
- The user tool allows you to work in an English user profile.
- The partnership is very easy and flexible to use.
- The annual cost is only DKK 7.300.

Want to know more? Please get in touch!



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