

# ELEKTRONIKFOKUS - PARTNERSHIP

Get more visibility in the industry through a FOKUSpartnership

## A FOKUSpartnership gives you access to upload:

- Company news
- Product news
- Information on new services
- Vacant job positions
- Links to your YouTube presentations
- Information on trade shows, events etc.
- Linecards
- Whitepapers or other type of brochures/files

- And everything is easily shared on social media like LinkedIn or Facebook

The screenshot shows a newsletter layout for ELEKTRONIKFOKUS. At the top, it features the logo and a navigation menu. Below the logo, there is a section for 'XLG-serien IP67 tæt AC/DC LED-drivere' by Mean Well, listing specifications like 20W-320W, 3:1 damping function, and operating temperature range. The newsletter also includes a 'Nyt fra redaktionen' section with two articles: 'EMS- og udviklingssamarbejde af international kaliber' featuring a photo of a man at a computer, and 'Danmark blandt de bedste inden for AI til robotter' with a photo of a robotic arm. Another article 'Milliardinvestering skal bringe dansk kvantecomputer helt i front' is accompanied by a photo of a blue circuit board. Below this is an advertisement for ODU connectors with the headline 'ROBUSTE FORBINDELSER'. The bottom section, 'Nyt fra FOKUSpartnere', lists various partners and their offerings: WiseChoice Consulting (PCB design), Power Technic ApS (DC/AC inverters), Mouser Electronics (latest news), ODU (connectors), Teo (electronic design process), and Phoenix Contact (cable work).

- Partner news including your company logo is presented in newsletters right hand outside
- You get your own company profile and logo in our website
- You have your own archive of your uploaded brochures and posts
- You get your own statistics tool to measure your activities
- The user tool allows you to work in an English user profile
- The partnership is very easy and flexible to use
- The annual cost is only DKK 7.300

**Want to know more?  
Please get in touch!**



Johnny Elmeskov  
Tel. +45 43 24 26 65  
Mail: je@techmedia.dk