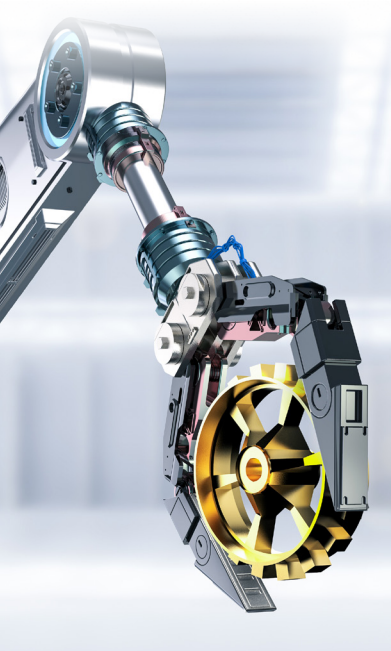


# teknisk nyt



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# Editorial Calendar 2024 - 1. half

No.	Publication Date	Closing Date	Editorial Calendar
1	February 13	January 19	Transmission technology; gears, bearings, belt and chain drives, couplings and brakes Automation; Industry 4.0, digitalization, AI, AR and big data Processing equipment; mixing, weighing, dosing, tanks and silos, pumps, valves, filtration, sealing, cooling and heating
2	March 5	February 9	Robotics Processing instrumentation and sensors; flow, level, temperature and pressure measuring and controlling. Hydraulics, pneumatics, compressors and vacuum technology <b>Trade show: R-24, Odense, March 13-15 (DK)</b>
3	April 9	March 12	Machines, tools, equipment and automation solutions for the metalworking and machine industry; milling, grinding, cutting and welding; CNC-machines, surface treatment, sheet metal working and coolants/lubricants Water treatment - process water, drinking water, ground water and wastewater <b>Trade show: Wire&amp;Tube, Düsseldorf, April 15-19 (D)</b> <b>Trade show: Hannover Messe, Hannover, April 22-26 (D)</b>
4	May 14	April 16	Electric motors, including step and servo motors and motor control Automation; Industry 4.0, digitalization, AI, AR and big data Processing equipment; mixing, weighing, dosing, tanks and silos, pumps, valves, filtration, sealing, cooling and heating <b>Trade show: Robotbrag, Odense, May 30-31 (DK)</b>
5	June 11	May 15	Transmission technology; gears, bearings, belt and chain drives, couplings and brakes Processing instrumentation and sensors; flow, level, temperature and pressure measuring and controlling Visual inspection; vision and X-ray technologies

*Please note that editorial deadlines are always a week earlier than closing dates for advertisements.  
Subject to alterations without notice. This list will be updated on a regular basis. Newest version on [www.techmedia.dk](http://www.techmedia.dk).*

# Editorial Calendar 2024 - 2. half

No.	Publication Date	Closing Date	Editorial Calendar
6	September 3	August 9	Motion & drives, robotics, factory- and process automation, hydraulics, electrical engineering, industrial IT, operations & maintenance <b>Trade show: Automatik, Brøndby, September 10-12 (DK)</b>
7	September 24	August 30	Food technology; processing, automation, robotics, packaging, labeling and filling machines, process- and wastewater; hygiene and cleaning Machines, tools, equipment and automation solutions for the metalworking and machine industry; milling, grinding, cutting and welding; CNC-machines, surface treatment, sheet metal working and coolants/lubricants <b>Trade show: FoodTech, Herning, October 1-3 (DK)</b>
8	October 15	September 20	<b>Follow-up, Automatik trade show</b> Electric motors, including step and servo motors and motor control Hydraulics, pneumatics, compressors and vacuum technology Processing equipment; mixing, weighing, dosing, tanks and silos, pumps, valves, filtration, sealing, cooling and heating <b>Trade show: EuroBLECH, Hannover, October 22-25 (D)</b>
9	November 19	October 25	<b>Follow -up FoodTech Trade Show</b> Water treatment - process water, drinking water, ground water and wastewater Processing instrumentation and sensors; flow, level, temperature and pressure measuring and controlling. Automation; Industry 4.0, digitalization, AI, AR and big data. <b>Trade show: Ajour, Odense, November 28-29 (DK)</b>
10	December 10	November 15	The year in review Robotics Machines, tools, equipment and automation solutions for the metalworking and machine industry; milling, grinding, cutting and welding; CNC-machines, surface treatment, sheet metal working and coolants/lubricants

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# Advertisement Formats and Prices

Format	W x H (mm)	4 colours
1/1 page	175 × 257	5011
1/2 page	175 × 125	3814
10/10	115 × 257	4546
9/10	115 × 231	4226
8/10	115 × 201	3859
7/10	115 × 177	3549
6/10	115 × 151	3216
5/10	115 × 125	2912
4/10	115 × 99	2507
3/10	115 × 76	2236
2/10	115 × 50	1869
1/10	115 × 24	1316
Back cover*	210 × 237	5349
Front cover	200 × 40	4652
Spread	380 × 257	6536
60×45	60 × 45	191

All prices in €. \*Borderless. 3 mm extra for cutting on all 4 sides  
Valid to December 31, 2023.

## Contact Information:

<b>Advertisement Bookings:</b>	Jesper Bækmark Tel: +45 43 24 26 77 · e-mail: <a href="mailto:jb@techmedia.dk">jb@techmedia.dk</a>
<b>Advertisement Material:</b>	Marianne Dieckmann Tel: +45 43 24 26 82 · e-mail: <a href="mailto:md@techmedia.dk">md@techmedia.dk</a>

## Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%

## Inserts:

Please obtain quotation

## Online possibilities:

We offer a wide range of online solutions e.g.:

Add link € 67

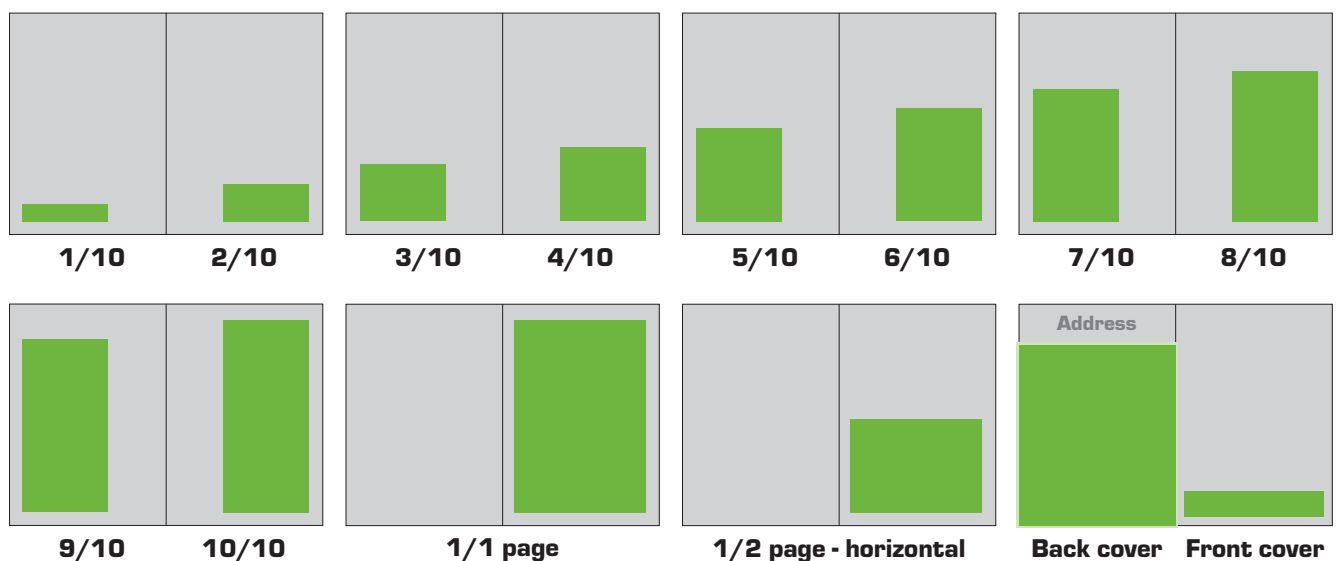
For other online options please go to the media kit on: [tekniskfokus.dk](http://tekniskfokus.dk)

## Advertisement

### Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline

*Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.*



# Technical Information

## Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	3
Column height	257 mm
Column width	54 mm
Column spacing	7 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

## Print Specifications:

Print Technique	Offset, European scale
Paper	80 g, Arctic Matt

## Colourprofiles:

Magazine	Download colourprofile - <a href="#">click here</a>
Newspaper	Download colourprofile - <a href="#">click here</a>

## Publisher Information:

<b>Publisher</b>	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 www.techmedia.dk
<b>Editorial</b>	Helle Friemann Nielsen, (editor-in-chief) Tel: +45 43 24 26 37 E-mail: hfn@techmedia.dk
<b>Advertisements</b>	Jesper Bækmark Tel: +45 43 24 26 77 E-mail: jb@techmedia.dk
<b>Advertisement Material</b>	Marianne Dieckmann Tel: +45 43 24 26 82 E-mail: md@techmedia.dk
<b>Print</b>	PE Offset A/S Tømrrvej 9 DK-6800 Varde
<b>Subscription</b>	Order subscription, changes/cancellation at: abonnement@techmedia.dk

## Advertisement Material

### General:

Data quantities <10 MB can be emailed to the recipient.  
Data quantities >10 MB must be submitted via  
www.wetransfer.com.

We work in the PC environment using  
Adobe Creative Cloud.

### Fonts:

As a starting point, the used fonts are to be submitted;  
they can be included in a PDF or vectored before  
submission.

### PDF:

PDF's are to be submitted in print quality 300 dpi.  
TechMedia A/S is not liable for errors in the submitted  
PDF material.

### Photos:

Photos are to be submitted in print quality 300 dpi in  
TIFF format (file name.tif) or J-PEG format (file name.jpg).  
Photos submitted in lower than the requested quality  
can be used, however TechMedia A/S cannot be held  
responsible for the quality.  
Photos from the internet are usually not of print quality.

### Graphics and Logos:

As a starting point, graphics and logos are to be  
submitted in Illustrator-EPS format (file name.eps) or -AI  
(file name.ai). Alternatively, material can be submitted in  
PDF format (file name.pdf), TIFF format (file name.tif) or  
J-PEG format (file name.jpg).  
Logos from the internet are usually not of print quality.

### Using web and email addresses in advertisements:

It is possible to have clickable web and email addresses  
in the ads in the digital issues of Teknisk Nyt.

#### How to do it:

- Web and email addresses must be text only
- Space must be added between web and email addresses  
and other text
- Email addresses are to be written in full and include @
- Web addresses are to be written in full and include www.

TechMedia A/S cannot be held responsible for web-links  
not working correctly.

### Contact:

We value good customer communications and are willing  
to mentor and offer advice within our areas of expertise.  
Should we on receipt of advertisement material have any  
doubts or questions regarding the material or quality, we  
always contact the customer.

For questions regarding advertising material in Teknisk Nyt,  
please contact Marianne Dieckmann, tel: +45 43 24 26 82  
or via e-mail: md@techmedia.dk

# General Information

## Editorial objective:

To provide technical knowledge, information and news to engineers, machine builders and technicians, in the Danish process-, production- and machine building industry, including the iron- and metal industry; with main focus on automation and optimization.

## 10 good reasons for choosing "Teknisk Nyt":

- 1 Teknisk Nyt covers the entire Danish process-, production- and machine building industry, including the iron- and metal industry.
- 2 Teknisk Nyt has its main focus on automation and optimization.
- 3 The main features are based on a non-commercial basis, written by professionals - hereby ensuring serious and well-respected knowledge.
- 4 The magazine is written for and by engineers, machine builders and technicians in the Danish process-, production- and machine-building industry. The writers are at the same professional and technical level as the readers, which ensures that the material is directly targeted at the reader.
- 5 The editorial line is a combination of theory, principles, practical application and product news.
- 6 Teknisk Nyt is independent of trade associations and organizations.
- 7 Each issue targets several different topics.
- 8 Each individual theme is treated in depth and breadth by articles on new technologies and initiatives as well as real applications in various industries.
- 9 The main features bring concrete knowledge about a specific area, which increases the magazine's seriousness.
- 10 Teknisk Nyt publishes extensive editions as a prelude to several relevant trade fairs.

