

# teknisk nyt



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# Editorial Calendar 2026 - 1. half

No.	Publication Date	Ad Material Deadline	Editorial Calendar
1	February 4	January 7	Transmission technology; gears, bearings, belt and chain drives, couplings and brakes Automation; industry 4.0, digitalization, AI, AR and big data Processing equipment; mixing, weighing, dosing, tanks and silos, pumps, valves, filtration, sealing, cooling and heating <b>Trade show: Nortec, Hamburg, February 3-5 (D)</b>
2	March 4	February 4	Robotics Processing instrumentation and sensors; flow, level, temperature and pressure measuring and controlling Hydraulics, pneumatics, compressors and vacuum technology
3	April 8	March 9	Electric motors, including step and servo motors and motor control Machines, tools, equipment and automation solutions for the metalworking and machine industry; milling, grinding, cutting and welding; CNC-machines, surface treatment, sheet metal working and coolants/lubricants Water treatment - process water, drinking water, ground water and wastewater <b>Trade show: Hannover Messe, Hannover, April 20-24 (D)</b>
4	April 29	March 20	Robotics Automation; industry 4.0, digitalization, AI, AR and big data Processing equipment; mixing, weighing, dosing, tanks and silos, pumps, valves, filtration, sealing, cooling and heating <b>Trade show: Week of Robotics, May 6-8 - including RobotBrag, May 7-8, Odense (DK)</b>
5	June 10	May 7	Transmission technology; gears, bearings, belt and chain drives, couplings and brakes Processing instrumentation and sensors; flow, level, temperature and pressure measuring and controlling Visual inspection; vision and X-ray technologies

Please note that editorial deadlines are always a week earlier than the ad material deadline.  
Subject to alterations without notice. This list will be updated on a regular basis. Newest version on [www.techmedia.dk](http://www.techmedia.dk).

# Editorial Calendar 2026 - 2. half

No.	Publication Date	Ad Material Deadline	Editorial Calendar
6	September 2	June 25	<p>Robotics, factory- and process automation, motion &amp; drives, hydraulics, electrical engineering, industrial IT, operations &amp; maintenance</p> <p>Water treatment - process water, drinking water, ground water and wastewater</p> <p><b>Trade show: Automatik, Brøndby, September 8-10 (DK)</b></p> <p><b>Trade show: Euroblech, Hannover, October 20-23 (D)</b></p>
7	October 21	September 15	<p>Food technology; processing, automation, robotics, packaging, labeling and filling machines, process- and wastewater; hygiene and cleaning</p> <p>Machines, tools, equipment and automation solutions for the metalworking and machine industry; milling, grinding, cutting and welding; CNC-machines, surface treatment, sheet metal working and coolants/lubricants</p> <p><b>Trade show: FoodTech, Herning, October 27-29 (DK)</b></p>
8	November 18	October 21	<p><b>Follow-up, Automatik trade show</b></p> <p>Electric motors, including step and servo motors and motor control</p> <p>Hydraulics, pneumatics, compressors and vacuum technology</p> <p>Processing equipment; mixing, weighing, dosing, tanks and silos, pumps, valves, filtration, sealing, cooling and heating</p> <p>Trade show: Ajour, Odense, November 26-27 (DK)</p>
9	December 9	November 10	<p><b>Follow-up, FoodTech trade show</b></p> <p>The year in review</p> <p>Robotics</p> <p>Machines, tools, equipment and automation solutions for the metalworking and machine industry; milling, grinding, cutting and welding; CNC-machines, surface treatment, sheet metal working and coolants/lubricants</p>

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# Advertisement Formats and Prices

Format	W x H (mm)	4 colours
1/1 page	175 × 257	5093
1/2 page	175 × 125	3887
10/10	115 × 257	4625
9/10	115 × 231	4290
8/10	115 × 201	3887
7/10	115 × 177	3619
6/10	115 × 151	3270
5/10	115 × 125	2949
4/10	115 × 99	2547
3/10	115 × 76	2172
2/10	115 × 50	1877
1/10	115 × 24	1340
Back cover	210 × 297*	5456
Front cover	200 × 40	4732
Spread	380 × 257	6656
60×45	60 × 45	194

All prices in €. \*Borderless. 3 mm extra for cutting on all 4 sides  
The prices are valid for the period January 1 - December 31 2026.

## Contact Information:

<b>Advertisement Bookings:</b>	Jesper Bækmark Tel: +45 43 24 26 77 · e-mail: <a href="mailto:jb@techmedia.dk">jb@techmedia.dk</a>
<b>Advertisement Material:</b>	Maria Fausing Tel: +45 26 77 90 54 · e-mail: <a href="mailto:maria@techmedia.dk">maria@techmedia.dk</a>

## Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%

## Inserts:

Please obtain quotation

## Advertisement Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline

*Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.*

## Online Possibilities:

We offer a wide range of online solutions e.g.:

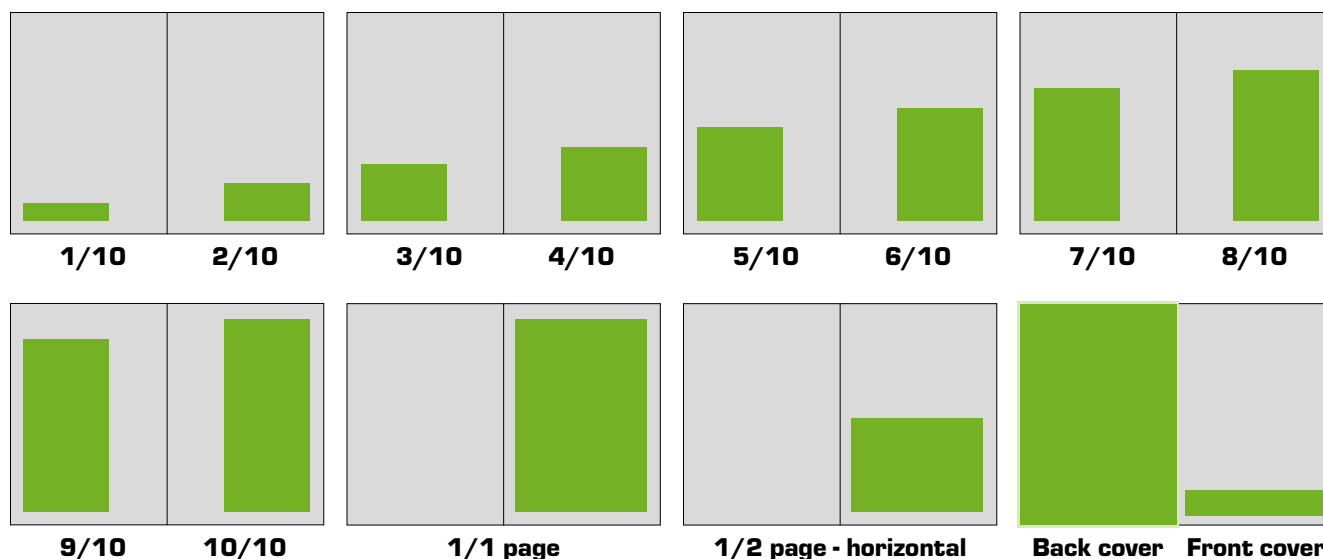
Add link € 67

For other online options please call us or go to the digital platform of Teknisk Nyt on [www.tekniskfokus.dk](http://www.tekniskfokus.dk)

## TEKNISKFOKUS.dk

Subscribe to the danish newsletter and stay updated with the latest news in danish on [www.tekniskfokus.dk](http://www.tekniskfokus.dk)

Connect with Teknisk Nyt and TekniskFOKUS on LinkedIn



# Technical Information

## Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	3
Column height	257 mm
Column width	54 mm
Column spacing	7 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

## Print Specifications:

Print Technique	Offset, European scale
Paper	80 g, Arctic Matt

## Colourprofile:

Magazine	<a href="#">Download colourprofile - click here</a>
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## Publisher Information:

<b>Publisher</b>	TechMedia ApS Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 www.techmedia.dk
<b>Editorial</b>	Helle Friemann Nielsen, (editor-in-chief) Tel: +45 43 24 26 37 E-mail: hfn@techmedia.dk
<b>Advertisements</b>	Jesper Bækmark Tel: +45 43 24 26 77 E-mail: jb@techmedia.dk
<b>Advertisement Material</b>	Maria Fausing Tel: +45 26 77 90 54 E-mail: maria@techmedia.dk
<b>Print</b>	PE Offset A/S
<b>Subscription</b>	Order subscription, changes/cancellation at: abonnement@techmedia.dk

## Advertisement Material

### General:

Data quantities <10 MB can be emailed to the recipient.  
Data quantities >10 MB must be submitted via  
[www.wetransfer.com](http://www.wetransfer.com).

We work in the PC environment using  
Adobe Creative Cloud.

### Fonts:

As a starting point, the used fonts are to be submitted;  
they can be included in a PDF or vectored before  
submission.

### PDF:

PDF's are to be submitted in print quality 300 dpi.  
TechMedia ApS is not liable for errors in the submitted  
PDF material.

### Photos:

Photos are to be submitted in print quality 300 dpi in  
TIFF format (file name.tif) or J-PEG format (file name.jpg).  
Photos submitted in lower than the requested quality  
can be used, however TechMedia ApS cannot be held  
responsible for the quality.  
Photos from the internet are usually not of print quality.

### Graphics and Logos:

As a starting point, graphics and logos are to be  
submitted in Illustrator-EPS format (file name.eps) or -AI  
(file name.ai). Alternatively, material can be submitted in  
PDF format (file name.pdf), TIFF format (file name.tif) or  
J-PEG format (file name.jpg).  
Logos from the internet are usually not of print quality.

### Using web and email addresses in advertisements:

It is possible to have clickable web and email addresses  
in the ads in the digital issues of Teknisk Nyt.

#### How to do it:

- Web and email addresses must be text only
  - Space must be added between web and email addresses  
and other text
  - Email addresses are to be written in full and include @
  - Web addresses are to be written in full and include www.
- TechMedia ApS cannot be held responsible for web-links  
not working correctly.

### Contact:

We value good customer communications and are willing  
to mentor and offer advice within our areas of expertise.  
Should we on receipt of advertisement material have any  
doubts or questions regarding the material or quality, we  
always contact the customer.

For questions regarding advertising material in Teknisk Nyt,  
please contact Maria Fausing, tel: +45 26 77 90 54 or via  
e-mail: maria@techmedia.dk

# General Information

## Editorial objective:

To provide technical knowledge, information and news to engineers, machine builders and technicians, in the Danish process-, production- and machine building industry, including the iron- and metal industry; with main focus on automation and optimization.

## 10 good reasons for choosing "Teknisk Nyt":

- 1** Teknisk Nyt covers the entire Danish process-, production- and machine building industry, including the iron- and metal industry.
- 2** Teknisk Nyt has its main focus on automation and optimization.
- 3** The main features are based on a non-commercial basis, written by professionals - hereby ensuring serious and well-respected knowledge.
- 4** The magazine is written for and by engineers, machine builders and technicians in the Danish process-, production- and machine-building industry. The writers are at the same professional and technical level as the readers, which ensures that the material is directly targeted at the reader.
- 5** The editorial line is a combination of theory, principles, practical application and product news.
- 6** Teknisk Nyt is independent of trade associations and organizations.
- 7** Each issue targets several different topics.
- 8** Each individual theme is treated in depth and breadth by articles on new technologies and initiatives as well as real applications in various industries.
- 9** The main features bring concrete knowledge about a specific area, which increases the magazine's seriousness.
- 10** Teknisk Nyt publishes extensive editions as a prelude to several relevant trade fairs.

