

# Dansk Kemi



mediakit 2026

# Editorial Calendar 2026

No.	Publication Date	Ad Material Deadline	Editorial Calendar
1	February 18	January 16	Chemical engineering Material chemistry
2	April 22	March 18	Analytical chemistry Climate and environment
3	June 3	May 1	Food chemistry Biotechnology
4	August 26	July 30	Fundamental chemistry <b>Trade show: LabDays, Copenhagen, September 9-10 (DK)</b>
5	October 7	September 9	Analytical chemistry Chemical engineering
6	November 25	October 21	Biotechnology Patents Climate and environment

*Please note the the editorial deadlines are always two weeks earlier than the ad material deadline.*

*Subject to alterations without notice. This list will be updated on a regular basis.*

*Newest version on [www.techmedia.dk](http://www.techmedia.dk).*

# Advertisement Formats and Prices

Format	W × H (mm)	4 colours
1/1 page	185 × 265	2507
1/2 page vertical	90 × 265	1608
1/2 page horizontal	185 × 130	1608
1/3 page	185 × 85	1273
1/4 page vertical	90 × 130	1112
1/4 page horizontal	185 × 63	1112
Front cover	200 × 40	2480
Back cover	210 × 297*	2748
Spread	390 × 265	3418

All prices in €. The prices are valid for the period January 1 - December 31 2026.

\* + Bleed: 3 mm extra for cutting on all 4 sides.

## Contact Information:

<b>Advertisement Bookings:</b>	Tanja Wulff Dühring Tel: +45 43 24 26 06 · e-mail: twd@techmedia.dk
<b>Advertisement Material:</b>	Nicoline Plass Tel: +45 43 24 26 82 · e-mail: np@techmedia.dk

## Other Prices:

Print to edge/Bleed + 10%

Special Placement + 10%

## Inserts:

Please obtain quotation

## Advertisement

### Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline

*Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.*

## Online Possibilities:

We offer a we range of online solutions e.g.:

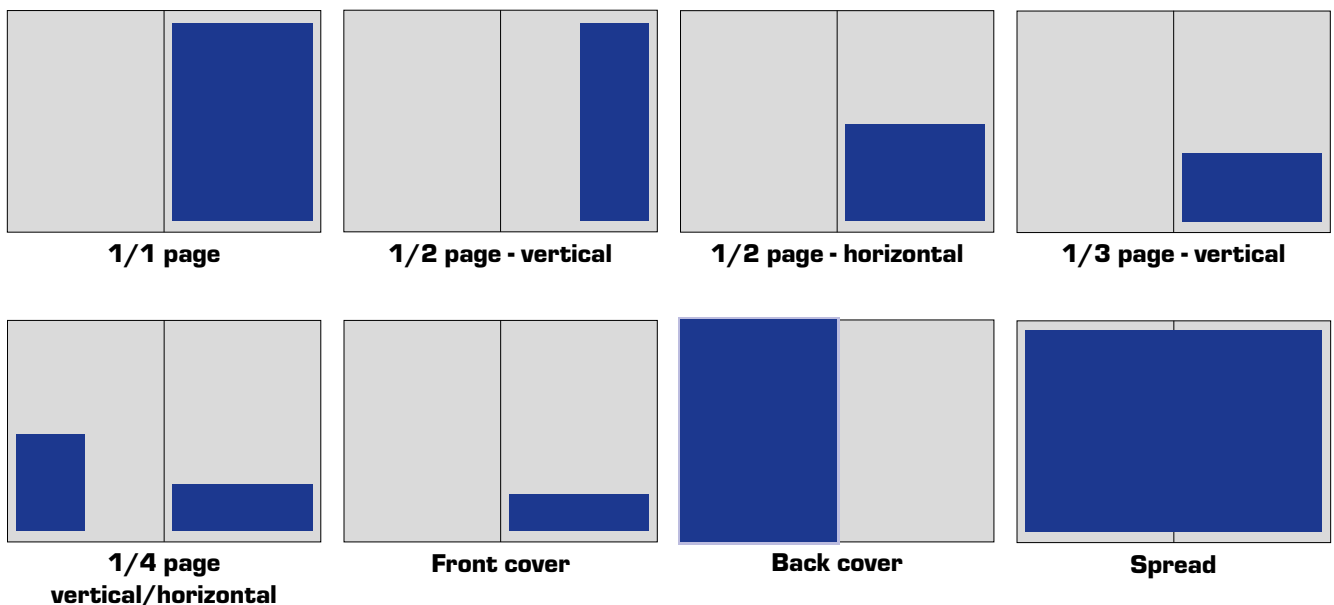
Add link € 67

For other online options please call us or go to the digital platform of Dansk Kemi on [www.kemifokus.dk](http://www.kemifokus.dk)

**KEMIFOKUS**.dk

Subscribe to the danish newsletter and stay updated with the latest news in danish on [www.kemifokus.dk](http://www.kemifokus.dk)

Connect with Dansk Kemi and KemiFOKUS on LinkedIn



# Technical Information

## Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	2
Column height	265 mm
Column width	90 mm
Column spacing	4,5 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

## Print Specifications:

Print Technique	Offset, European scale
Paper	80 g, Arctic Matt

## Colourprofiles:

Magazine	<a href="#">Download colourprofile - click here</a>
Newspaper	<a href="#">Download colourprofile - click here</a>

## Publisher Information:

<b>Publisher</b>	TechMedia ApS Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 <a href="http://www.techmedia.dk">www.techmedia.dk</a>
<b>Editor-in-chief</b>	Katja Salomon Johansen E-mail: <a href="mailto:katja@techmedia.dk">katja@techmedia.dk</a>
<b>Editorial staff</b>	Søren Kiil, Professor Kristian B. Krogh, ph.d. Henrik Skov, Professor
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<b>Advertisement Material</b>	Helle Hansen Tel: +45 43 24 26 71 E-mail: <a href="mailto:hh@techmedia.dk">hh@techmedia.dk</a>
<b>Print</b>	PE Offset A/S
<b>Subscription</b>	Order subscription, changes/cancellation at: <a href="mailto:abonnement@techmedia.dk">abonnement@techmedia.dk</a>

## Advertisement Material

### General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via [www.wetransfer.com](http://www.wetransfer.com).

We work in the PC environment using Adobe Creative Cloud.

### Fonts:

As a starting point, the used fonts are to be submitted; they can be included in a PDF or vectored before submission.

### PDF:

PDF's are to be submitted in print quality 300 dpi.

TechMedia ApS is not liable for errors in the submitted PDF material.

### Photos:

Photos are to be submitted in print quality 300 dpi in TIFF format (file name.tif) or J-PEG format (file name.jpg). Photos submitted in lower than the requested quality can be used, however TechMedia ApS cannot be held responsible for the quality.

Photos from the internet are usually not of print quality.

### Graphics and Logos:

As a starting point, graphics and logos are to be submitted in Illustrator-EPS format (file name.eps) or -AI (file name.ai). Alternatively, material can be submitted in PDF format (file name.pdf), TIFF format (file name.tif) or J-PEG format (file name.jpg).

Logos from the internet are usually not of print quality.

### Using web and email addresses in advertisements:

It is possible to have clickable web and email addresses in the ads in the digital issues of Dansk Kemi.

#### How to do it:

- Web and email addresses must be text only
- Space must be added between web and email addresses and other text
- Email addresses are to be written in full and include @
- Web addresses are to be written in full and include www.

TechMedia ApS cannot be held responsible for web-links not working correctly.

### Contact:

We value good customer communications and are willing to mentor and offer advice within our areas of expertise. Should we on receipt of advertisement material have any doubts or questions regarding the material or quality, we always contact the customer.

For questions regarding advertising in Dansk Kemi, please contact Helle Hansen, via e-mail: [hh@techmedia.dk](mailto:hh@techmedia.dk)

# General Information

## Editorial objective:

Dansk Kemi is a highly esteemed specialized scientific journal, providing in-depth information and knowledge on chemistry and developments within industry, research and education.

Dansk Kemi also discusses chemistry relating to pharmacy, food industry, biotech and environment. Dansk Kemi is member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society.

## Good reasons for choosing Dansk Kemi:

- The sole journal on chemistry in Denmark.
- Member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society.
- The journal is solely distributed as requested subscription securing the most relevant and dedicated readers.
- The journal is written and produced by chemists for chemists.
- Dansk Kemi is more than 100 years old.
- All articles are written and provided by experts in their fields.
- Dansk Kemi enjoys the highest respect and trustworthiness with the readers, and the highly educated editorial committee additionally secures seal of approval.

