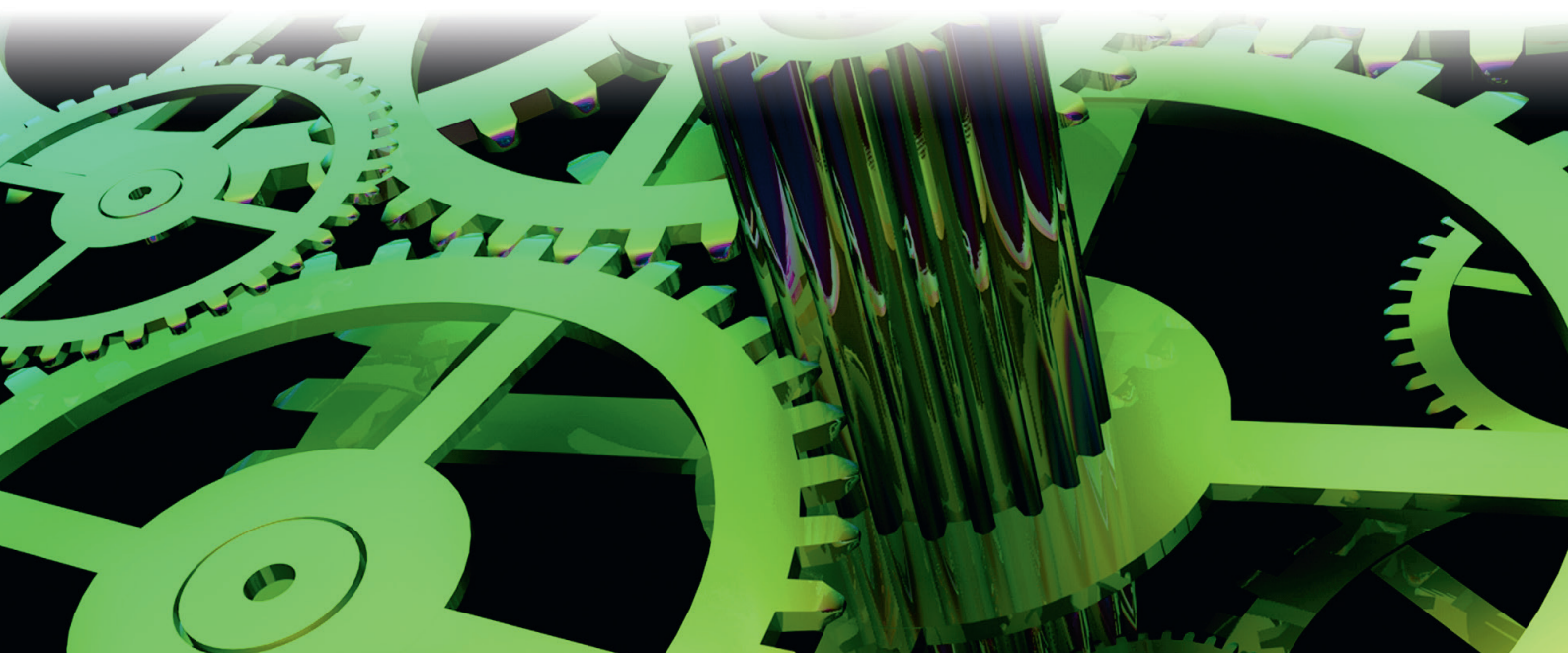


teknisk nyt



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Editorial Calendar 2022

No.	Publication Date	Closing Date	Editorial Calendar
1	February 8	January 14	Transmission technology; gears, bearings, belt and chain drives, couplings and brakes Automation; industry 4.0, digitalization, AI, AR and big data Processing equipment; mixing, weighing, dosing, tanks and silos
2	March 15	February 15	Processing-instrumentation and sensors; flow, level, temperature and pressure measuring and controlling Hydraulics, pneumatics, compressors and vacuum technology Trade show: R22, Odense, March 23-25 (DK)
3	April 12	March 10	Robotics Processing equipment; pumps, valves, filtration, sealing, cooling and heating
4	May 17	April 22	Electric motors, including step and servo motors and motor control Water treatment - process water, drinking water, ground water and wastewater Automation; industry 4.0, digitalization, AI, AR and big data Trade show: Hannover Messe, Hannover, May 30 - June 2 (D)
5	June 14	May 18	Transmission technology; gears, bearings, belt and chain drives, couplings and brakes Processing-instrumentation and sensors; flow, level, temperature and pressure measuring and controlling Visual inspection; vision and x-ray technologies Trade show: Automatica, Munich, June 21-24 (D)
6	September 6	August 11	Motion&drives, robotics, factory and process automation, hydraulics, electrical engineering, industrial it and maintenance Trade show: Automatik, Brøndby, September 13-15 (DK)
7	September 27	September 1	Electric motors, including step and servo motors and motor control Hydraulics, pneumatics, compressors and vacuum technology Processing equipment; mixing, weighing, dosing, tanks and silos, pumps, valves, filtration, sealing, cooling and heating.
8	October 25	September 27	Follow-up, Automatik Trade show Processing technology, automation, robotics, packaging- and filling machines, wastewater treatment, hygiene and cleaning Trade show: FoodTech, Herning, November 1-3 (DK)
9	November 22	October 24	Water treatment - process water, drinking water, ground water and wastewater Processing-instrumentation and sensors; flow, level, temperature and pressure measuring and controlling Automation; industry 4.0, digitalization, AI, AR and big data Trade show: Ajour 2022, Odense, November 24-25
10	December 13	November 11	Robotics The year in review Follow-Up, FoodTech trade show

Please note that editorial deadlines are always a week earlier than closing dates for advertisements.
Subject to alterations without notice. This list will be updated on a regular basis. Newest version on www.techmedia.dk.

Advertisement Formats and Prices

Format	W x H (mm)	4 colours
1/1 page	175 × 257	4772
1/2 page	175 × 125	3633
10/10	115 × 257	4330
9/10	115 × 231	4025
8/10	115 × 201	3675
7/10	115 × 177	3380
6/10	115 × 151	3063
5/10	115 × 125	2773
4/10	115 × 99	2388
3/10	115 × 76	2130
2/10	115 × 50	1780
1/10	115 × 24	1253
Back cover*	210 × 237	4552
Front cover	200 × 40	4431
Spread	380 × 257	6225
60×45	60 × 45	181

All prices in €. *Borderless. 3 mm extra for cutting on all 4 sides
Valid to December 31, 2022.

Contact Information:

Advertisement Bookings:	Jesper Bækmark Tel: +45 43 24 26 77 · e-mail: jb@techmedia.dk
Advertisement Material:	Marianne Dieckmann Tel: +45 43 24 26 82 · e-mail: md@techmedia.dk

Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%

Inserts:

Please obtain quotation

Online possibilities:

We offer a wide range of online solutions e.g.:

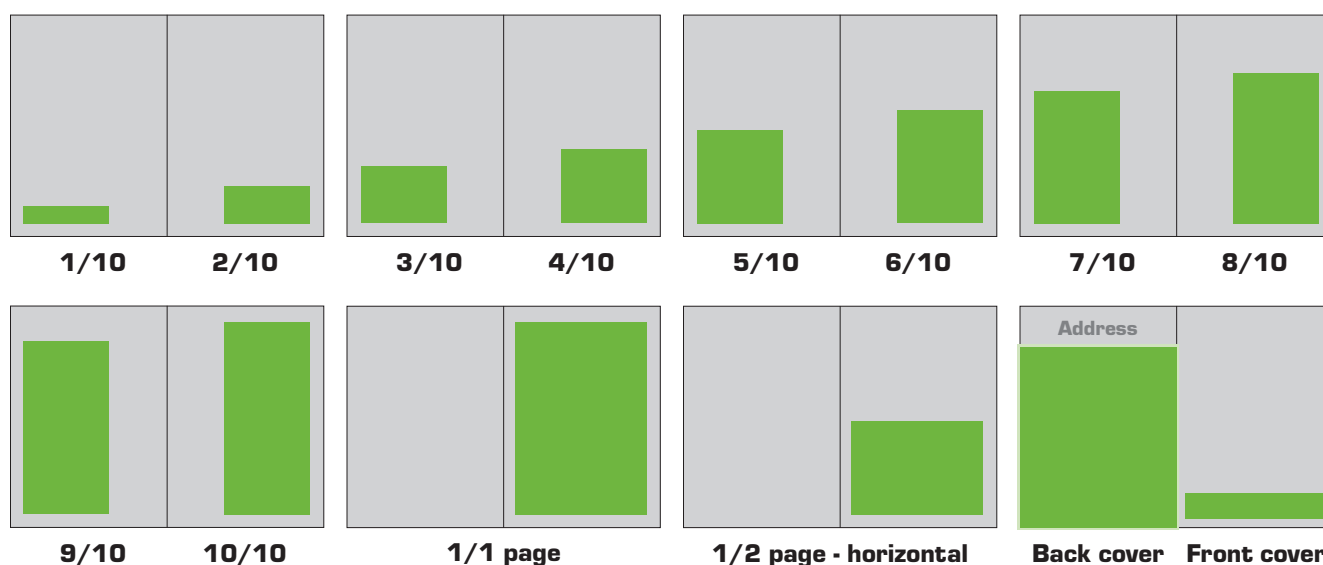
Add link € 67

For other online options please go to the media kit on: tekniskfokus.dk

Advertisement Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline

Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.



Technical Information

Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	3
Column height	257 mm
Column width	54 mm
Column spacing	7 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

Print Specifications:

Print Technique	Offset, European scale
Paper	80 g, My Sol

Colourprofiles:

Magazine	Download colourprofile - click here
Newspaper	Download colourprofile - click here

Publisher Information:

Publisher	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 www.techmedia.dk
Editorial	Helle Friemann Nielsen, (editor-in-chief) Tel: +45 43 24 26 37 e-mail: hfn@techmedia.dk
Advertisements	Jesper Bækmark Tel: +45 43 24 26 77 e-mail: jb@techmedia.dk
Advertisement Material	Marianne Dieckmann Tel: +45 43 24 26 82 e-mail: md@techmedia.dk
Print	PE Offset A/S Tømrervej 9 DK-6800 Varde
Subscription	Changes/cancellation: abonnement@techmedia.dk Order subscription at: www.techmedia.dk

Advertisement Material

General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via www.wetransfer.com

We work in the PC environment using Adobe Creative Cloud.

Fonts:

As a starting point, the used fonts are to be submitted; they can be included in a PDF or vectored before submission.

PDF:

PDF's are to be submitted in print quality 300 dpi.

TechMedia A/S is not liable for errors in the submitted PDF material.

Photos:

Photos are to be submitted in print quality 300 dpi in TIFF format (file name.tif) or J-PEG format (file name.jpg). Photos submitted in lower than the requested quality can be used, however TechMedia A/S cannot be held responsible for the quality.

Photos from the internet are usually not of print quality.

Graphics and Logos:

As a starting point, graphics and logos are to be submitted in Illustrator-EPS format (file name.eps) or -AI (file name.ai). Alternatively, material can be submitted in PDF format (file name.pdf), TIFF format (file name.tif) or J-PEG format (file name.jpg).

Logos from the internet are usually not of print quality.

Using web and email addresses in advertisements:

It is possible to have clickable web and email addresses in the ads in the digital issues of Teknisk Nyt.

How to do it:

- Web and email addresses must be text only
- Space must be added between web and email addresses and other text
- Email addresses are to be written in full and include @
- Web addresses are to be written in full and include www.

TechMedia A/S cannot be held responsible for web-links not working correctly.

Contact:

We value good customer communications and are willing to mentor and offer advice within our areas of expertise. Should we on receipt of advertisement material have any doubts or questions regarding the material or quality, we always contact the customer.

For questions regarding advertising material in Teknisk Nyt, please contact Marianne Dieckmann, tel: +45 43 24 26 82 or via e-mail: md@techmedia.dk

General Information

Editorial objective:

To provide information to engineers and technicians, primarily in the design phase, on technical/technological developments in the areas of mechanical, electrical, chemical and environmental engineering, plus plastics and process automation.

10 good reasons for choosing "Teknisk Nyt":

- 1 Teknisk Nyt covers two self contained subjects: Machine Construction and Process Automation.
- 2 Teknisk Nyt handles all subjects within the process industry from actual projecting to process surveillance.
- 3 Main features are always non-commercial written by the professionals within the subject area.
- 4 Teknisk Nyt is specialist literature written by machine builders, technicians and engineers from the industry, ensuring optimal relevance to the readership.
- 5 The editorial environment consists of a well balanced combination of theory and principle, including directly applicable methodology.
- 6 Teknisk Nyt is independent of trade associations and organizations.
- 7 Each issue is targeted at a specific group of the readership through its state-of-the-art editorial calendar.
- 8 All trade groups included in the readership can rely on updated and in-depth technical information of practical importance.
- 9 The articles secures the necessary flow of information on new technology relevant to the industry.
- 10 Every issue brings updated product news related to both Machine Construction and Process Automation.

