

# Dansk Kemi



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# Editorial Calendar 2022

No.	Publication Date	Closing Date	Editorial Calendar
1	February 22	January 27	Chemical engineering
2	April 12	March 17	Analytical chemistry Climate and Environment
3	June 8	May 11	Food Chemistry Biotechnology
4	August 23	August 1	Fundamental Chemistry <b>Trade show: LabDays, Copenhagen, September 7-8 (DK)</b>
5	October 18	September 23	Chemical engineering <b>Trade show: DiaLabXpo, Herning, November 1-3 (DK)</b>
6	November 29	October 31	Biotechnology Patents Climate and environment

*Please note that editorial deadlines are always a week earlier than closing dates for advertisements.*

*Subject to alterations without notice. This list will be updated on a regular basis.*

*Newest version on [www.techmedia.dk](http://www.techmedia.dk).*

# Advertisement Formats and Prices

Format	W × H (mm)	4 colours
1/1 page	185 × 265	4787
1/2 page vertical	90 × 265	3078
1/2 page horizontal	185 × 130	3078
1/3 page	185 × 85	2422
1/4 page vertical	90 × 130	2120
1/4 page horizontal	185 × 63	2120
Front cover	200 × 40	5294
Back cover*	210 × 237	5341
Spread	390 × 265	7606

All prices in €. Valid to December 31, 2022.

\*+ Bleed: 3 mm extra for cutting on all 4 sides.

## Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%
Advertisement space, mm price	€ 11,32

## Inserts:

Please obtain quotation

## Online possibilities:

We offer a wide range of online solutions e.g.:

Add link € 67

For other online options please go to the media kit on: kemifokus.dk

## Repeat Discount \*\*::

2 insertions	-5%
4 insertions	-10%
6 insertions	-15%

## Turnover Discount \*\*::

At € 6700	-5%
At € 13400	-10%
At € 20100	-15%
At € 26800	-20%
At € 33500	-25%

\*\* Turnover/quantity or repeat discounts are achieved regardless which of TechMedia's 14 journal magazines the advertisement/s are placed in. These discounts cannot be combined with other discounts.

## Advertisement

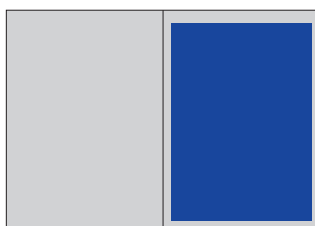
### Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline

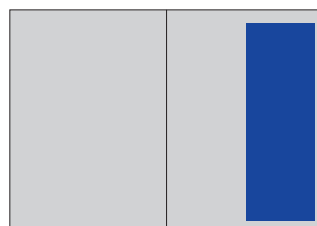
Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.

## Contact Information:

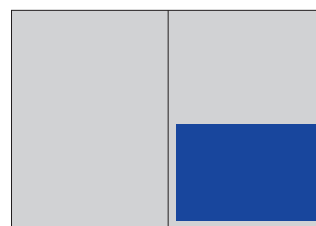
<b>Advertisement Bookings:</b>	Tanja Wulff Dühring Tel: +45 43 24 26 06 · e-mail: twd@techmedia.dk
<b>Advertisement Material:</b>	Marianne Dieckmann Tel: +45 43 24 26 82 · e-mail: md@techmedia.dk



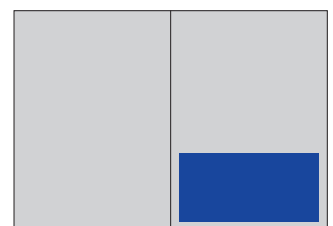
1/1 page



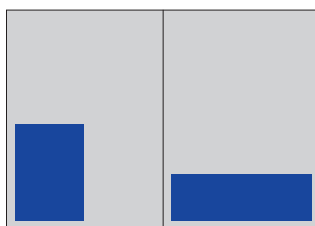
1/2 page - vertical



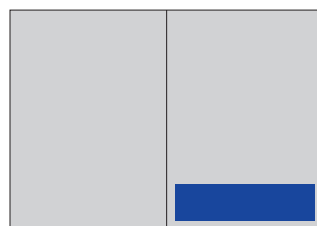
1/2 page - horizontal



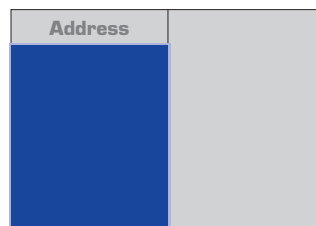
1/3 page - vertical



1/4 page  
vertical/horizontal



Front cover



Back cover



Spread

# Technical Information

## Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	2
Column height	265 mm
Column width	90 mm
Column spacing	4,5 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

## Print Specifications:

Print Technique	Offset, European scale
Paper	80 g, UPM My Sol

## Colourprofiles:

Magazine	<a href="#">Download colourprofile - click here</a>
Newspaper	<a href="#">Download colourprofile - click here</a>

## Publisher Information:

<b>Publisher</b>	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 <a href="http://www.techmedia.dk">www.techmedia.dk</a>
<b>Editor-in-chief</b>	Hanne Christine Bertram e-mail: <a href="mailto:hcb@techmedia.dk">hcb@techmedia.dk</a>
<b>Editorial staff</b>	Søren Kiil, Professor Kristian B. Krogh, ph.d. Henrik Skov, Senior Scientist Maria Bech Poulsen
<b>Advertisements</b>	Tanja Wulff Dühring Tel: +45 43 24 26 06 e-mail: <a href="mailto:twd@techmedia.dk">twd@techmedia.dk</a>
<b>Advertisement Material</b>	Marianne Dieckmann Tel: +45 43 24 26 82 e-mail: <a href="mailto:md@techmedia.dk">md@techmedia.dk</a>
<b>Print</b>	PE Offset A/S Tømrervej 9 DK-6800 Varde
<b>Print</b>	PE Offset A/S Tømrervej 9 DK-6800 Varde
<b>Subscription</b>	Changes/cancellation: <a href="mailto:abonnement@techmedia.dk">abonnement@techmedia.dk</a> Order subscription at: <a href="http://www.techmedia.dk">www.techmedia.dk</a>

## Advertisement Material

### General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via [www.wetransfer.com](http://www.wetransfer.com)

We work in the PC environment using Adobe Creative Cloud.

### Fonts:

As a starting point, the used fonts are to be submitted; they can be included in a PDF or vectored before submission.

### PDF:

PDF's are to be submitted in print quality 300 dpi.

TechMedia A/S is not liable for errors in the submitted PDF material.

### Photos:

Photos are to be submitted in print quality 300 dpi in TIFF format (file name.tif) or J-PEG format (file name.jpg). Photos submitted in lower than the requested quality can be used, however TechMedia A/S cannot be held responsible for the quality.

Photos from the internet are usually not of print quality.

### Graphics and Logos:

As a starting point, graphics and logos are to be submitted in Illustrator-EPS format (file name.eps) or -AI (file name.ai). Alternatively, material can be submitted in PDF format (file name.pdf), TIFF format (file name.tif) or J-PEG format (file name.jpg).

Logos from the internet are usually not of print quality.

### Using web and email addresses in advertisements:

It is possible to have clickable web and email addresses in the ads in the digital issues of Dansk Kemi.

### How to do it:

- Web and email addresses must be text only
- Space must be added between web and email addresses and other text
- Email addresses are to be written in full and include @
- Web addresses are to be written in full and include www.

TechMedia A/S cannot be held responsible for web-links not working correctly.

### Contact:

We value good customer communications and are willing to mentor and offer advice within our areas of expertise. Should we on receipt of advertisement material have any doubts or questions regarding the material or quality, we always contact the customer.

For questions regarding advertising in Dansk Kemi, please contact Marianne Dieckmann, tel: +45 43 24 26 82 or via e-mail: [md@techmedia.dk](mailto:md@techmedia.dk)

# General Information

## Editorial objective:

Dansk Kemi is a highly esteemed specialized scientific journal, providing in-depth information and knowledge on chemistry and developments within industry, research and education.

Dansk Kemi also discusses chemistry relating to pharmacy, food industry, biotech and environment. Dansk Kemi is member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society.

## Good reasons for choosing Dansk Kemi:

- The sole journal on chemistry in Denmark.
- Member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society.
- The journal is solely distributed as requested subscription securing the most relevant and dedicated readers.
- The journal is written and produced by chemists for chemists.
- Dansk Kemi is more than 100 years old.
- All articles are written and provided by experts in their fields.
- Dansk Kemi enjoys the highest respect and trustworthiness with the readers, and the highly educated editorial committee additionally secures seal of approval.

