

teknisk nyt



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Editorial Calendar 2021

No.	Publication Date	Closing Date	Editorial Calendar
1	January 26	December 23 2020	Transmission technology, including gears, bearings, belt and chain drives, couplings and brakes Automation Mixing, weighing and dosing
2	February 16	January 25	Process automation, including flow, level, temperature and pressure measuring, and controlling Pumps Robotics
3	March 31	March 5	Robotics Hydraulics, pneumatics, compressors and vacuum technology Trade show: Hannover Industry, April 12-16 (D)
4	April 27	March 31	Electric motors, including step and servo motors, and motor control Water treatment - process water, drinking water, ground water and wastewater Automation
5	May 26	April 27	Transmission technology, including gears, bearings, belt and chain drives, couplings and brakes Process automation, including flow, level, temperature and pressure measuring, and controlling Vision systems
6	August 24	July 30	Robotics Valves Sealing and packing
7	September 21	August 25	Trade show: hi - Tech & Industry Scandinavia, Herning, October 5-7 (DK)
8	October 26	October 7	Water treatment - process water, drinking water, ground water and wastewater Electric motors, including step and servo motors, and motor control Hydraulics, pneumatics, compressors and vacuum technology
9	November 16	October 22	Process automation, including flow, level, temperature and pressure measuring, and controlling Automation Trade show: Ajour 2021, Odense, November 25-26 (DK)
10	December 14	November 16	Robotics The year in review

Please note that editorial deadlines are always a week earlier than closing dates for advertisements. Subject to alterations without notice. This list will be updated on a regular basis. Newest version on www.techmedia.dk.

Advertisement Formats and Prices

Format	W x H (mm)	4 colours
1/1 page	175 × 257	4587
1/2 page	175 × 125	3491
10/10	115 × 257	4161
9/10	115 × 231	3869
8/10	115 × 201	3532
7/10	115 × 177	3249
6/10	115 × 151	2944
5/10	115 × 125	2665
4/10	115 × 99	2295
3/10	115 × 76	2047
2/10	115 × 50	1710
1/10	115 × 24	1205
Back cover*	210 × 237	4375
Front cover	200 × 40	4259
Spread	380 × 257	5983
www-advertisement	60 × 45	174

All prices in €. *Borderless. 3 mm extra for cutting on all 4 sides
Valid to December 31, 2020.

Contact Information:

Advertisement Bookings:	Jesper Bækmark Tel: +45 43 24 26 77 · e-mail: jb@techmedia.dk
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Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%

Inserts:

Please obtain quotation

Online possibilities:

We offer a wide range of online solutions.

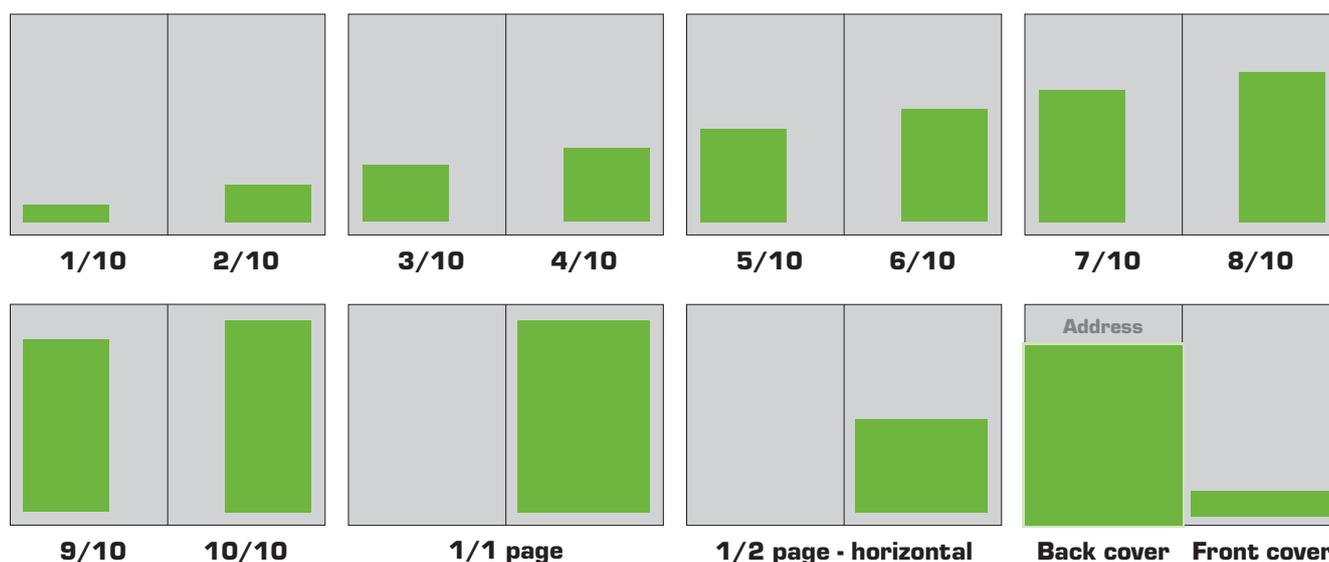
Please refer to separate media information on: tekniskfokus.dk

Advertisement

Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline

Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.



Technical Information

Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	3
Column height	257 mm
Column width	54 mm
Column spacing	7 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

Print Specifications:

Print Technique	Offset, European scale
Paper	115 g, Silk

Publisher Information:

Publisher	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 Fax: +45 43 24 26 26 www.techmedia.dk
Editorial	Helle Friemann Nielsen, (editor-in-chief) Tel: +45 43 24 26 37 e-mail: hfn@techmedia.dk
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Print	PE Offset A/S Tømrervej 9 DK-6800 Varde
Subscription	Changes/cancellation: abonnement@techmedia.dk Order subscription at: www.techmedia.dk

Electronic Advertisement Material

General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via www.wetransfer.com

We work in the PC environment using the following tools: InDesign, Illustrator and Photoshop.

Fonts:

As a starting point, the used fonts are to be submitted; they can be included in a PDF or vectored before submission.

PDF:

PDF's are to be submitted in print quality 300 dpi.

TechMedia A/S is not liable for errors in the submitted PDF material.

Advertisement Text:

Text for advertisements can be submitted in a Word document or written in an email.

Photos:

Photos are to be submitted in print quality 300 dpi in TIFF format (file name.tif) or J-PEG format (file name.jpg). Photos submitted in lower than the requested quality can be used, however TechMedia A/S cannot be held responsible for the quality.

Photos from the internet are usually not of print quality.

Graphics and Logos:

As a starting point, graphics and logos are to be submitted in Illustrator-EPS format (file name.eps) or –AI (file name.ai). Alternatively, material can be submitted in PDF format (file name.pdf), TIFF format (file name.tif) or J-PEG format (file name.jpg).

Logos from the internet are usually not of print quality.

Contact:

We value good customer communications and are willing to mentor and offer advice within our areas of expertise. Should we on receipt of advertisement material have any doubts or questions regarding the material or quality, we always contact the customer.

For questions regarding advertising material in Teknisk Nyt, please contact Marianne Dieckmann, tel: +45 43 24 26 82 or via e-mail: md@techmedia.dk

General Information

Editorial objective:

To provide information to engineers and technicians, primarily in the design phase, on technical/technological developments in the areas of mechanical, electrical, chemical and environmental engineering, plus plastics and process automation.

10 good reasons for choosing "Teknisk Nyt":

- 1 Teknisk Nyt covers two self contained subjects: Machine Construction and Process Automation.
- 2 Teknisk Nyt handles all subjects within the process industry from actual projecting to process surveillance.
- 3 Main features are always non-commercial written by the professionals within the subject area.
- 4 Teknisk Nyt is specialist literature written by machine builders, technicians and engineers from the industry, ensuring optimal relevance to the readership.
- 5 The editorial environment consists of a well balanced combination of theory and principle, including directly applicable methodology.
- 6 Teknisk Nyt is independent of trade associations and organizations.
- 7 Each issue is targeted at a specific group of the readership through its state-of-the-art editorial calendar.
- 8 All trade groups included in the readership can rely on updated and in-depth technical information of practical importance.
- 9 The articles secures the necessary flow of information on new technology relevant to the industry.
- 10 Every issue brings updated product news related to both Machine Construction and Process Automation.

