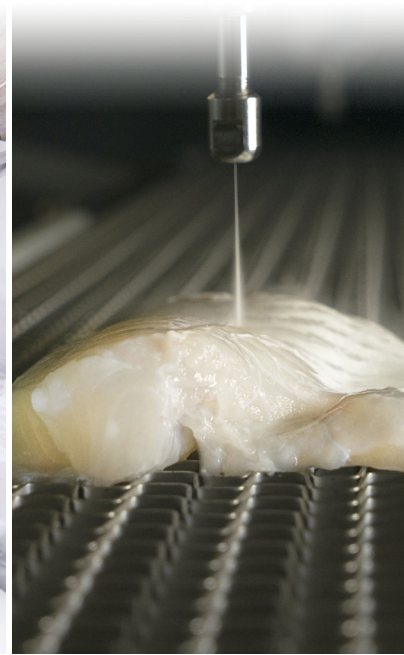


PLUS PROCES



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Editorial Calendar 2021

No.	Publication Date	Closing Date	Editorial Calendar
1	February 16	January 25	Water, environmental technology and packaging and logistics Waste management, wastewater management, equipment, pumps and filtering systems Trade show: Interpack, Düsseldorf, February 25 - March 3 (D)
2	March 16	February 19	Robotics, automation and food hygiene Vision, traceability, food hygiene and food microbiology and quality management Trade show: Anuga Foodtech Köln, March 23-26 (D)
3	May 4	April 8	Processing equipment Automatic equipment for inspection and sorting, weighing and dosing
4	June 8	May 12	Equipment for food processing and automation Cooling, processing equipment, pumps, valves, actuators, sealing and transmission technology
5	August 31	August 6	Robotics, automation and hygiene Industry 4.0, vision, traceability, HACCP, processing hygiene, quality management, quality assurance and food safety Trade show: DiaLabXpo, Copenhagen, September 21-23 (DK) Trade show: LabDays, Aarhus, September 15-16 (DK)
6	September 28	September 3	Food technology Equipment for food processing, automation and robotics Packaging and logistics Automatic equipment for inspection and sorting, food safety and hygiene. Trade show: hi Tech & Industry Scandinavia, Herning, October 5-7 (DK) Trade show: International Food Contest, Herning, October 5-7 (DK) Trade show: Scanpack, Göteborg, October 26-29 (S) Trade show: Anuga, Köln, October 9-13 (D)
7	November 2	October 8	Water, process equipment and automation Waste management, process water, wastewater, pumps and filtering systems and cooling.
8	December 7	November 12	Food processing, automation and robotics Pumps, valves, actuators, sealing weighing, dosing and packaging Trade show: FI Europe & NI, Paris, December (F)

Please notice that the editorial deadline is 8 days earlier than the closing date for adverts. Subject to alterations without notice. This list will be updated on a regular basis. Newest version on www.techmedia.dk.

Advertisement Formats and Prices

Format	W × H (mm)	4 colours
1/1 page	185 × 265	4163
1/2 page vertical	90 × 265	2751
1/2 page horizontal	185 × 125	2751
1/3 page	185 × 85	2258
1/4 page vertical	90 × 125	1889
1/4 page horizontal	185 × 63	1889
1/8 page	90 × 63	1424
Back cover*	210 × 237	4475
Front cover	200 × 40	4162
Spread	388 × 265	6627
www-advertisement	60 × 45	413

All prices in €. *Borderless. 3 mm extra for cutting on all 4 sides
Valid to December 31, 2020.

Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%
Advertisement space, mm price	€ 11,22

Inserts:

Please obtain quotation

Online possibilities:

We offer a wide range of online solutions.

Please refer to separate media information on: foodfokus.dk

Repeat Discount **::

3 insertions	-5%
5 insertions	-10%
8 insertions	-15%
www - 5 insertions	-5%
www - 8 insertions	-10%

Turnover Discount **::

At € 6700	-5%
At € 13400	-10%
At € 20100	-15%
At € 26800	-20%
At € 33500	-25%

** Turnover/quantity or repeat discounts are achieved regardless which of TechMedia's 15 journal magazines the advertisement/s are placed in. These discounts cannot be combined with other discounts.

Advertisement Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline. (Not valid for line inclusions in the Buyers Guide)

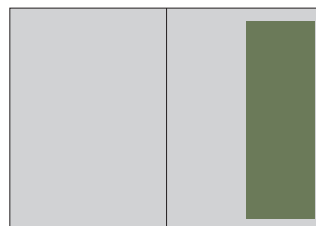
Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.

Contact Information:

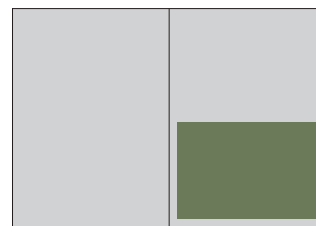
Advertisement Bookings:	Jesper Bækmark Tel: +45 43 24 26 77 · e-mail: jb@techmedia.dk
Advertisement Material:	Marianne Dieckmann Tel: +45 43 24 26 82 · e-mail: md@techmedia.dk



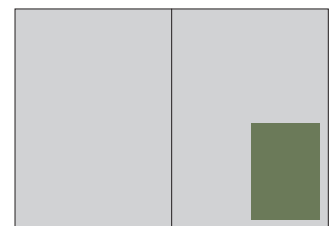
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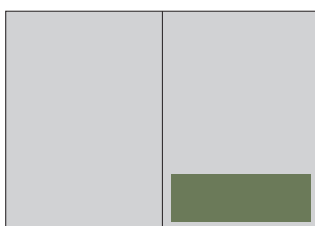
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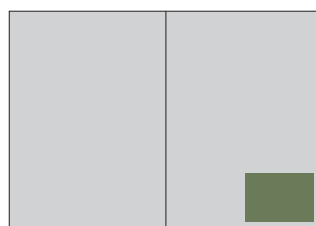
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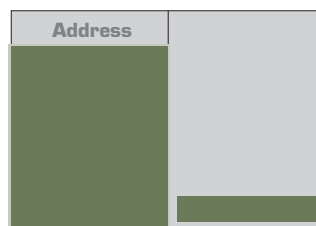
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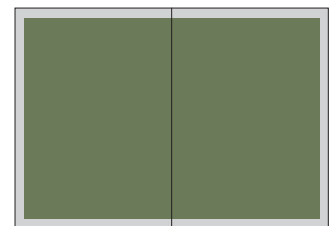
1/4 page - horizontal



1/8 page



Back cover Front cover



Spread

Technical Information

Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	4
Column height	265 mm
Column width	43 mm
Column spacing	4,5 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

Print Specifications:

Print Technique	Offset, European scale
Paper	Rapido Silk, 90 g

Publisher Information:

Publisher	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 Fax: +45 43 24 26 26 www.techmedia.dk
Editorial	Dann Bjarke Jensen (editor-in-chief) Tel: +45 43 24 26 22 e-mail: dbj@techmedia.dk
Advertisements	Jesper Bækmark Tel: +45 43 24 26 77 e-mail: jb@techmedia.dk
Advertisement Material	Marianne Dieckmann Tel: +45 43 24 26 82 e-mail: md@techmedia.dk
Buyers Guide	Heidi Thode Tel: +45 43 24 26 62 e-mail: ht@techmedia.dk
Print	PE Offset A/S Tømmervej 9 DK-6800 Varde
Subscription	Changes/cancellation: abonnement@techmedia.dk Order subscription at: www.techmedia.dk

Electronic Advertisement Material

General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via www.wetransfer.com

We work in the PC environment using the following tools: InDesign, Illustrator and Photoshop.

Fonts:

As a starting point, the used fonts are to be submitted; they can be included in a PDF or vectored before submission.

PDF:

PDF's are to be submitted in print quality 300 dpi.

TechMedia A/S is not liable for errors in the submitted PDF material.

Advertisement Text:

Text for advertisements can be submitted in a Word document or written in an email.

Photos:

Photos are to be submitted in print quality 300 dpi in TIFF format (file name.tif) or J-PEG format (file name.jpg). Photos submitted in lower than the requested quality can be used, however TechMedia A/S cannot be held responsible for the quality.

Photos from the internet are usually not of print quality.

Graphics and Logos:

As a starting point, graphics and logos are to be submitted in Illustrator-EPS format (file name.eps) or –AI (file name.ai). Alternatively, material can be submitted in PDF format (file name.pdf), TIFF format (file name.tif) or J-PEG format (file name.jpg).

Logos from the internet are usually not of print quality.

Contact:

We value good customer communications and are willing to mentor and offer advice within our areas of expertise. Should we on receipt of advertisement material have any doubts or questions regarding the material or quality, we always contact the customer.

For questions regarding advertising material in Plus Proces, please contact Marianne Dieckmann, tel: +45 43 24 26 82 or via e-mail: md@techmedia.dk

General Information

Editorial objective:

Plus Proces is an independent periodical containing bona fide information for professionals on development and trends in the food industry. The journal is distributed to subscribers and non-subscribers, reaching decision-makers within trade, industry and laboratories, related to food, beverage and the tobacco industry.

Nine good reasons for choosing Plus Proces

- 1** Plus Proces has the highest number of recipients, making it Denmark's most important trade journal.
- 2** The foundation stones of Plus Proces are:
 - Equipment and machinery for industrial processing of foods and beverages
 - Industrial automation, robotics and IT
 - Food analysis and equipment and instruments for the Food lab
 - Ingredients for use in the food and beverage industry
- 3** Plus Proces is the only trade journal with an All-Danish approach to the food and beverage industry. Consequently all articles are exclusively chosen to meet the requirements of the trade.
- 4** The editorial contents of Plus Proces cover such subjects as industrialized food production/technology, quality control (laboratories and analysis) quality testing and product development and sales (market trends).
- 5** Professionals within the industry will always find relevant articles in Plus Proces.
- 6** Plus Proces is distributed to all Food Technologists and Fisheries Technicians in Denmark.
- 7** The editorial line is generally more in-depth than comparative journals.
- 8** Every issue carries themes of immediate interest to the carefully selected target groups within the food industry.
- 9** Genuine paper and print quality.

