

Dansk Kemi



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Editorial Calendar 2021

No.	Publication Date	Closing Date	Editorial Calendar
1	February 23	January 29	Chemical engineering Equipment for small and large plants, pumps, filters, seals, flow and level measurement
2	April 20	March 18	Analytical chemistry Climate and environment Gasses and analysis equipment Trade show: Labvolution, Hannover, May 4-6 (D)
3	June 1	May 5	Biotechnology Food chemistry
4	August 31	August 9	Analytical chemistry Lab equipment Trade show: LabDays, Aarhus, september 15-16 (DK) Trade show: DiaLabXpo, Copenhagen, September 21-23 (DK)
5	October 19	September 24	Chemical engineering Equipment for small and large plants, pumps, filters, seals, flow and level measurement
6	November 23	November 1	Biotechnology Patents Climate and environment

Please note that editorial deadlines are always a week earlier than closing dates for advertisements.

Subject to alterations without notice. This list will be updated on a regular basis.

Newest version on www.techmedia.dk.

Advertisement Formats and Prices

Format	W × H (mm)	4 colours
1/1 page	185 × 265	4693
1/2 page vertical	90 × 265	3017
1/2 page horizontal	185 × 130	3017
1/3 page	185 × 85	2374
1/4 page vertical	90 × 130	2079
1/4 page horizontal	185 × 63	2079
Front cover	200 × 40	5191
Back cover*	210 × 237	5236
Spread	390 × 265	7457

All prices in €. Valid to December 31, 2021.

*+ Bleed: 3 mm extra for cutting on all 4 sides.

Repeat Discount**:

2 insertions	-5%
4 insertions	-10%
6 insertions	-15%

Turnover Discount**:

At € 6700	-5%
At € 13400	-10%
At € 20100	-15%
At € 26800	-20%
At € 33500	-25%

** Turnover/quantity or repeat discounts are achieved regardless which of TechMedia's 15 journal magazines the advertisement/s are placed in. These discounts cannot be combined with other discounts.

Contact Information:

Advertisement Bookings:	Tanja Wulff Dühning Tel: +45 43 24 26 06 · e-mail: twd@techmedia.dk
Advertisement Material:	Marianne Dieckmann Tel: +45 43 24 26 82 · e-mail: md@techmedia.dk

Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%
Advertisement space, mm price	€ 11,10

Inserts:

Please obtain quotation

Online possibilities:

We offer a wide range of online solutions e.g.:

Add link € 67

Banner placed on the left hand side of the magazine cover € 389

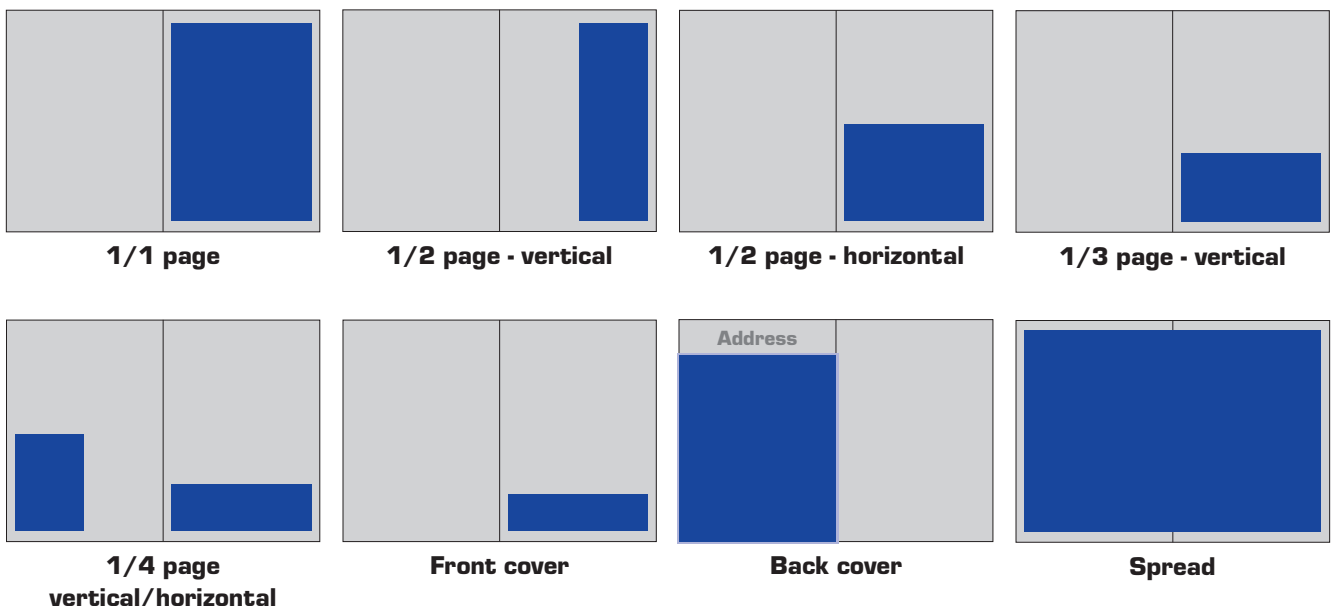
For other online options please go to the media kit on: kemifokus.dk

Advertisement

Cancellation Deadline:

30 days prior to advertisement deadline - with the exception of first edition in August, which is 60 days prior to advertisement deadline

Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.



Technical Information

Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	2
Column height	265 mm
Column width	90 mm
Column spacing	4,5 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

Print Specifications:

Print Technique	Offset, European scale
Paper	90 g, UPM My Sol

Colourprofiles:

Magazine	Download colourprofile - click here
Newspaper	Download colourprofile - click here

Publisher Information:

Publisher	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 www.techmedia.dk
Editor-in-chief	Peter Christensen, Managing Director Tel: +45 43 24 26 20 e-mail: km@techmedia.dk
Editorial staff	Søren Kiil, Professor Kristian B. Krogh, ph.d. Henrik Skov, Senior Scientist Maria Bech Poulsen
Advertisements	Tanja Wulff Dühring Tel: +45 43 24 26 06 e-mail: twd@techmedia.dk
Advertisement Material	Marianne Dieckmann Tel: +45 43 24 26 82 e-mail: md@techmedia.dk
Print	PE Offset A/S Tømmervej 9 DK-6800 Varde
Print	PE Offset A/S Tømmervej 9 DK-6800 Varde
Subscription	Changes/cancellation: abonnement@techmedia.dk Order subscription at: www.techmedia.dk

Advertisement Material

General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via www.wetransfer.com

We work in the PC environment using Adobe Creative Cloud.

Fonts:

As a starting point, the used fonts are to be submitted; they can be included in a PDF or vectored before submission.

PDF:

PDF's are to be submitted in print quality 200 dpi.

TechMedia A/S is not liable for errors in the submitted PDF material.

Photos:

Photos are to be submitted in print quality 300 dpi in TIFF format (file name.tif) or J-PEG format (file name.jpg). Photos submitted in lower than the requested quality can be used, however TechMedia A/S cannot be held responsible for the quality.

Photos from the internet are usually not of print quality.

Graphics and Logos:

As a starting point, graphics and logos are to be submitted in Illustrator-EPS format (file name.eps) or -AI (file name.ai). Alternatively, material can be submitted in PDF format (file name.pdf), TIFF format (file name.tif) or J-PEG format (file name.jpg).

Logos from the internet are usually not of print quality.

Using web and email addresses in advertisements:

It is possible to have clickable web and email addresses in the ads in the digital issues of Dansk Kemi.

How to do it:

- Web and email addresses must be text only
- Space must be added between web and email addresses and other text
- Email addresses are to be written in full and include @
- Web addresses are to be written in full and include www.

TechMedia A/S cannot be held responsible for web-links not working correctly.

Contact:

We value good customer communications and are willing to mentor and offer advice within our areas of expertise. Should we on receipt of advertisement material have any doubts or questions regarding the material or quality, we always contact the customer.

For questions regarding advertising in Dansk Kemi, please contact Marianne Dieckmann, tel: +45 43 24 26 82 or via e-mail: md@techmedia.dk

General Information

Editorial objective:

Dansk Kemi is a highly esteemed specialized scientific journal, providing in-depth information and knowledge on chemistry and developments within industry, research and education.

Dansk Kemi also discusses chemistry relating to pharmacy, food industry, biotech and environment. Dansk Kemi is member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society.

Good reasons for choosing Dansk Kemi:

- The sole journal on chemistry in Denmark.
- Member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society.
- The journal is solely distributed as requested subscription securing the most relevant and dedicated readers.
- The journal is written and produced by chemists for chemists.
- Dansk Kemi is more than 100 years old.
- All articles are written and provided by experts in their fields.
- Dansk Kemi enjoys the highest respect and trustworthiness with the readers, and the highly educated editorial committee additionally secures seal of approval.

