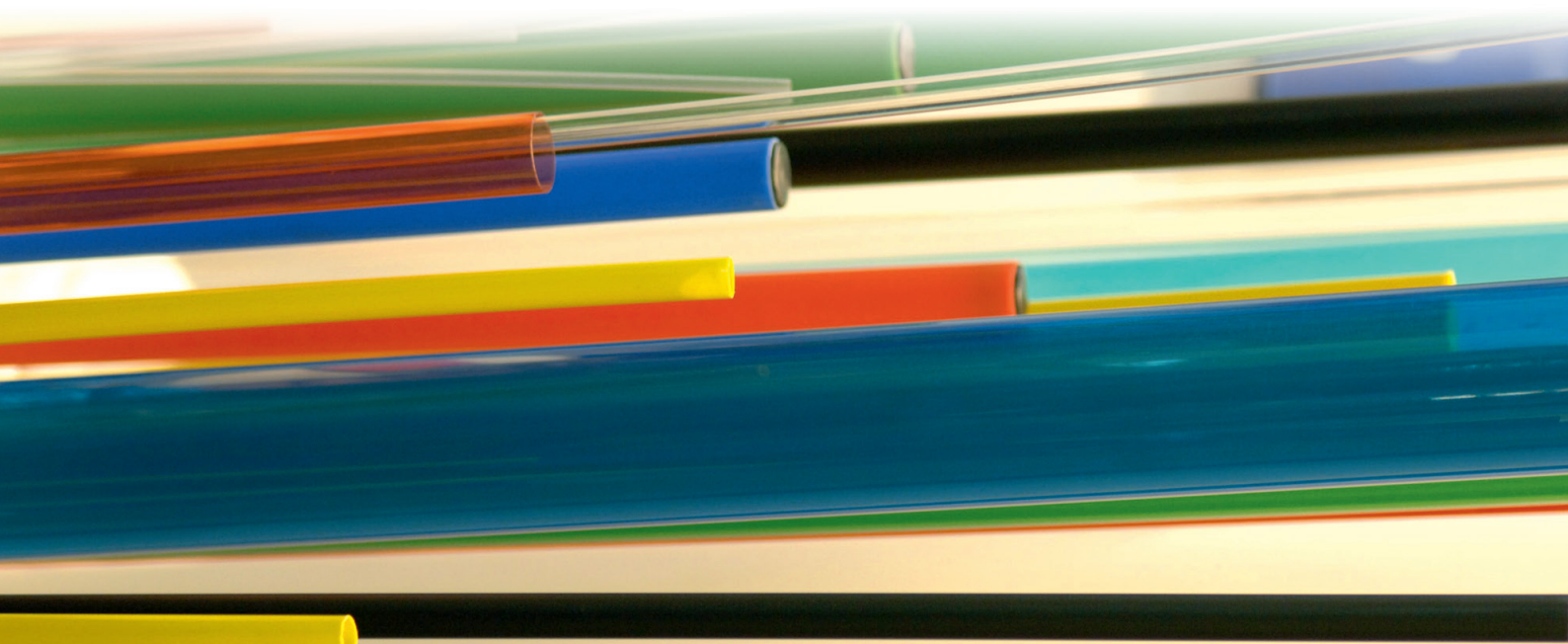


# Plast

PANORAMA



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# Editorial Calendar 2018

No.	Publication Date	Closing Date	Editorial Calendar
1	January 30	January 10	Injection moulding
2	February 27	February 6	Composites <b>Trade show: JEC World, Paris, March 6-8 (F)</b>
3	March 27	March 7	Extrusion
4	April 17	March 23	3D print
5	May 8	April 18	Recycling <b>Trade show: Elmia Polymer og Elmia 3D, Jönköping, May 15-18 (S)</b>
6	June 6	May 15	Raw material
7	September 4	August 14	Injection moulding <b>Trade show: Experience Composites, Augsburg, September 18-19 (D)</b> <b>Trade show: Composites Europe, Stuttgart, September 19-21 (D)</b>
8	October 9	September 20	Automation <b>Trade show: Fakuma, Friedrichshafen, October 16-20 (D)</b> <b>Trade show: Scanpack, Gothenborg, October 23-26 (S)</b>
9	October 30	October 5	Tooling <b>Trade show: Elmia Subcontractor, Jönköping, September 13-16 (S)</b>
10	November 20	October 30	3D print
11	December 11	November 23	Auxiliary equipment

*Please note that editorial deadlines are always a week earlier than closing dates for advertisements. Subject to alterations without notice. This list will be updated on a regular basis. Newest version on [www.techmedia.dk](http://www.techmedia.dk).*

# Advertisement Formats and Prices

Format	W x H (mm)	4 colours
1/1 page	176 × 257	4115
2nd or 3rd cover page	176 × 257	4524
1/2 page vertical	85 × 257	2641
1/2 page horizontal	176 × 125	2641
1/4 page vertical	85 × 125	1830
1/4 page horizontal	176 × 60	1830
1/8 page	85 × 60	1314
Spread	380 × 257	6521
Back Cover*	210 × 237	4611
Front Cover	200 × 40	4035
www-advertisement	60 × 45	168

All prices in €. \*Borderless. 3 mm extra for cutting on all 4 sides  
Valid to December 31, 2018.

## Repeat Discount\*\*:

3 insertions	-5%
6 insertions	-10%
11 insertions	-15%
www - 6 insertions	-5%
www - 11 insertions	-10%

## Turnover Discount\*\*:

At € 6700	-5%
At € 13400	-10%
At € 20100	-15%
At € 26800	-20%
At € 33500	-25%

\*\* Turnover/quantity or repeat discounts are achieved regardless which of TechMedia's 15 journal magazines the advertisement/s are placed in. These discounts cannot be combined with other discounts.

## Contact Information:

<b>Advertisement Bookings:</b>	Jesper Høngaard Tel: +45 43 24 26 66 · e-mail: jh@techmedia.dk
<b>Advertisement Material:</b>	Helle Hansen Tel: +45 43 24 26 71 · e-mail: hh@techmedia.dk

## Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%

Inserts:

Please obtain quotation

## Online possibilities:

We offer a wide range of online solutions.

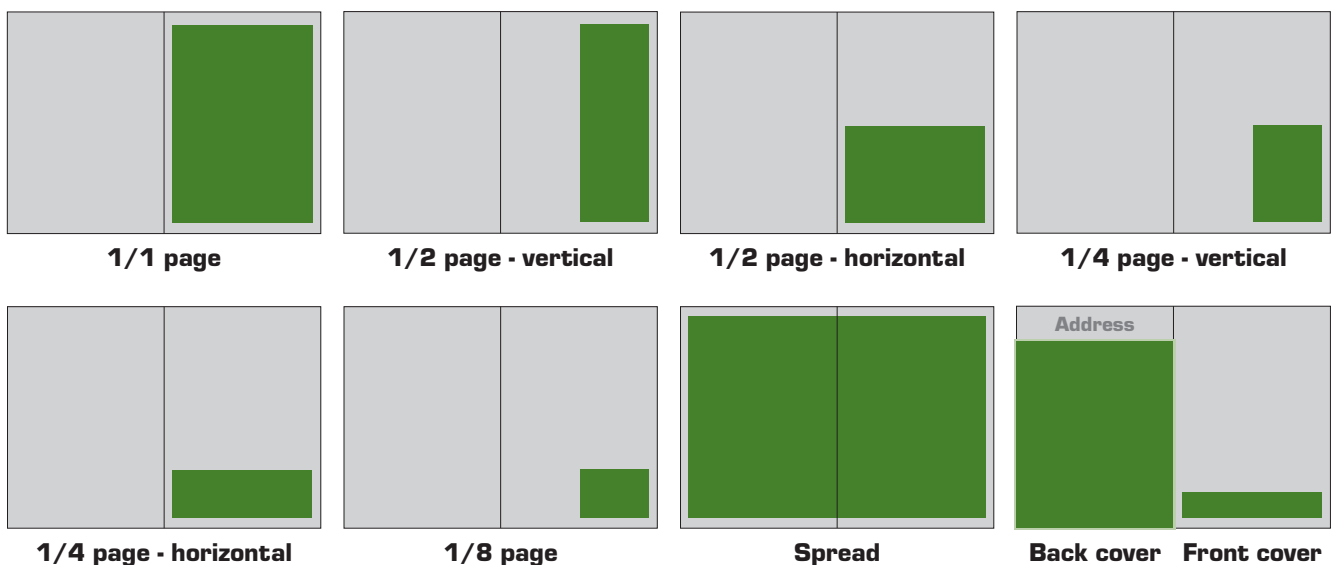
Please refer to separate media information on: [plastfokus.dk](http://plastfokus.dk)

## Advertisement Cancellation

### Deadline:

30 days prior to the Advertisement deadline. (Not valid for line inclusions in the Buyers Guide)

*Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.*



# Technical Information

## Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	4
Column height	260 mm
Column width	40 mm
Column spacin	5 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

## Print Specifications:

Print Technique	Offset, European scale
Paper	Rapido Silk, 90 g

## Publisher Information:

<b>Publisher</b>	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 Fax: +45 43 24 26 26 www.techmedia.dk
<b>Editorial</b>	Allan Malmberg (editor-in-chief) Tel: +45 43 24 26 81 Helle Friemann Nielsen Tel: +45 43 24 26 37 Peter Friis Tel: +45 43 24 26 16 e-mail: plastredaktionen@techmedia.dk
<b>Advertisements</b>	Jesper Høngaard Tel: +45 43 24 26 66 e-mail: jh@techmedia.dk
<b>Advertisement Material</b>	Helle Hansen Tel: +45 43 24 26 71 e-mail: hh@techmedia.dk
<b>Buyers Guide</b>	Helle Hansen Tel: +45 43 24 26 71 e-mail: hh@techmedia.dk
<b>Print</b>	PE Offset A/S Tømmervej 9 DK-6800 Varde
<b>Subscription</b>	Changes/cancellation: abonnement@techmedia.dk Order subscription at: www.techmedia.dk

## Electronic Advertisement Material

### General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via  
www.wetransfer.com

We work in the PC environment using the following tools:  
InDesign, Illustrator and Photoshop.

### Fonts:

As a starting point, the used fonts are to be submitted;  
they can be included in a PDF or vectored before  
submission.

### PDF:

PDF's are to be submitted in print quality 300 dpi.  
TechMedia A/S is not liable for errors in the submitted  
PDF material.

### Advertisement Text:

Text for advertisements can be submitted in a Word docu-  
ment or written in an email.

### Photos:

Photos are to be submitted in print quality 300 dpi in TIFF  
format (file name.tif) or J-PEG format (file name.jpg). Pho-  
tos submitted in lower than the requested quality can be  
used, however TechMedia A/S cannot be held responsible  
for the quality.

Photos from the internet are usually not of print quality.

### Graphics and Logos:

As a starting point, graphics and logos are to be submit-  
ted in Illustrator-EPS format (file name.eps) or –AI (file  
name.ai). Alternatively, material can be submitted in PDF  
format (file name.pdf), TIFF format (file name.tif) or J-PEG  
format (file name.jpg).

Logos from the internet are usually not of print quality.

### Contact:

We value good customer communications and are willing  
to mentor and offer advice within our areas of expertise.  
Should we on receipt of advertisement material have any  
doubts or questions regarding the material or quality, we  
always contact the customer.

For questions regarding advertising in Plast Panorama  
Scandinavia, please contact Helle Hansen,  
tel: +45 43 24 26 71 or via e-mail: hh@techmedia.dk

# General Information

## Editorial objective:

Plast Panorama Scandinavia is a magazine published 11 times yearly. The target audience consists primarily of the plastic processing and consuming industries and their suppliers in Denmark - as well as the authorities relevant to the trade.

The substance is concentrated around subjects such as: Technical/technological development of raw materials, production (design, product development, tooling etc.) products, maintenance and re-cycling/environment/energy. News of the trade is obtained (among other sources) through a close link with "The Danish Plastics Federation".

## 10 good reasons for choosing Plast Panorama Scandinavia:

- 1** The only trade magazine in Denmark directed at the plastic processing and consuming industry.
- 2** 11 issues per year.
- 3** Total coverage of news related branch and product information.
- 4** Informs concerning production equipment, raw materials, etc.
- 5** Welcomes articles regarding technological development.
- 6** A big informative buyers guide in each issue.
- 7** Updated international seminars and fairs calendar.
- 8** Targeted at the Danish companies who may be interested in plastics and rubber.
- 9** Direct access to news from The Danish Plastics Federation.
- 10** Published by TechMedia A/S – a publishing house with more than 50 years of trade experience.

