

# Dansk Kemi



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TechMedia 

# Editorial Calendar 2018

No.	Publication Date	Closing Date	Editorial Calendar
1	February 20	February 2	Process technology Indoor climate Food chemistry
2	March 27	March 5	Biotechnology
3	April 30	April 10	Analytical Chemistry
4	June 12	May 22	Medicinal Chemistry
5	August 21	July 31	Process technology Laboratory equipment <b>Trade show issue: LabDays Copenhagen, September 12-13 (DK)</b>
6	September 25	September 5	Bio technology
7	October 30	October 8	Chemistry techniques <b>News, trends and general coverage from LabDays Copenhagen</b>
8	November 27	November 7	Analytical chemistry Climate and environment

**Besides the main topics each issue also focuses on laboratory operation and workflow as well as materials and equipment used in Chemists and Chemistry engineers daily work.**

*Please note that editorial deadlines are always a week earlier than closing dates for advertisements.*

*Subject to alterations without notice. This list will be updated on a regular basis.*

*Newest version on [www.techmedia.dk](http://www.techmedia.dk).*

# Advertisement Formats and Prices

Format	W × H (mm)	4 colours
1/1 page	185 × 265	4417
1/2 page vertical	90 × 265	2842
1/2 page horizontal	185 × 130	2842
1/3 page	185 × 85	2239
1/4 page vertical	90 × 130	1957
1/4 page horizontal	185 × 63	1957
Front cover	200 × 40	4296
Back cover*	210 × 237	4933
Spread	390 × 265	7017

All prices in €. \*Borderless. 3 mm extra for cutting on all 4 sides  
Valid to December 31, 2018.

## Other Prices:

Print to edge/Bleed	+ 10%
Special Placement	+ 10%
Advertisement space, mm price	€ 5,23

## Inserts:

Please obtain quotation

## Online possibilities:

We offer a wide range of online solutions.

Please refer to separate media information on: kemifokus.dk

## Repeat Discount\*\*:

3 insertions	-5%
5 insertions	-10%
8 insertions	-15%

## Turnover Discount\*\*:

At € 6700	-5%
At € 13400	-10%
At € 20100	-15%
At € 26800	-20%
At € 33500	-25%

\*\* Turnover/quantity or repeat discounts are achieved regardless which of TechMedia's 15 journal magazines the advertisement/s are placed in. These discounts cannot be combined with other discounts.

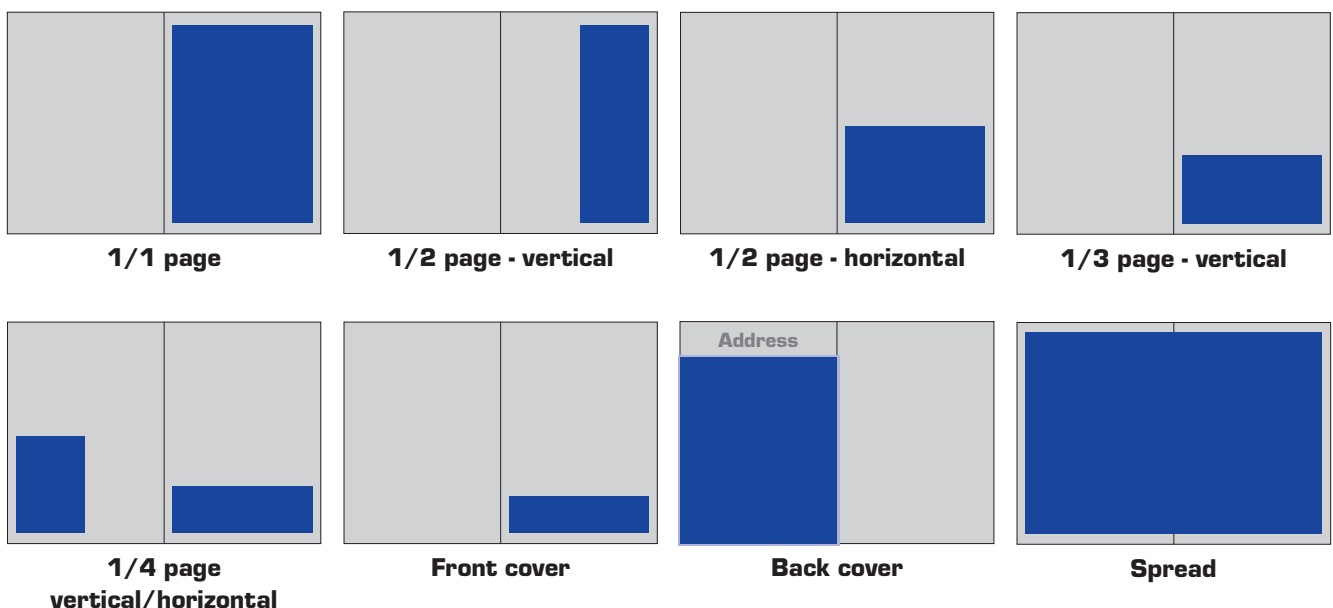
## Advertisement Cancellation Deadline:

30 days prior to the Advertisement deadline. (Not valid for line inclusions in the Buyers Guide)

Advertisement prices are exclusive of VAT and any expense related to completing the advertisement material. Reservations are made for misprints, price or expense changes.

## Contact Information:

<b>Advertisement Bookings:</b>	Johnny Elmeskov Tel: +45 43 24 26 65 · e-mail: je@techmedia.dk
<b>Advertisement Material:</b>	Marianne Dieckmann Tel: +45 43 24 26 82 · e-mail: md@techmedia.dk



# Technical Information

## Magazine Specifications:

Format	A4
Colour	CMYK
No. of columns	2
Column height	265 mm
Column width	90 mm
Column spacing	4,5 mm
Print to edge (borderless)	W 210 × H 297 mm + 3 mm trimming

## Print Specifications:

Print Technique	Offset, European scale
Paper	90 g, Rapido Silk

## Publisher Information:

<b>Publisher</b>	TechMedia A/S Naverland 35 DK-2600 Glostrup Tel: +45 43 24 26 28 Fax: +45 43 24 26 26 www.techmedia.dk
<b>Editorial</b>	Katrine Meyn (editor-in-chief) Tel: +45 43 24 26 68 e-mail: km@techmedia.dk
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<b>Buyers Guide</b>	Heidi Thode Tel: +45 43 24 26 62 e-mail: ht@techmedia.dk
<b>Print</b>	PE Offset A/S Tømrervej 9 DK-6800 Varde
<b>Subscription</b>	Changes/cancellation: abonnement@techmedia.dk Order subscription at: www.techmedia.dk

## Electronic Advertisement Material

### General:

Data quantities <10 MB can be emailed to the recipient.

Data quantities >10 MB must be submitted via [www.wetransfer.com](http://www.wetransfer.com)

We work in the PC environment using the following tools: InDesign, Illustrator and Photoshop.

### Fonts:

As a starting point, the used fonts are to be submitted; they can be included in a PDF or vectored before submission.

### PDF:

PDF's are to be submitted in print quality 300 dpi.

TechMedia A/S is not liable for errors in the submitted PDF material.

### Advertisement Text:

Text for advertisements can be submitted in a Word document or written in an email.

### Photos:

Photos are to be submitted in print quality 300 dpi in TIFF format (file name.tif) or J-PEG format (file name.jpg). Photos submitted in lower than the requested quality can be used, however TechMedia A/S cannot be held responsible for the quality.

Photos from the internet are usually not of print quality.

### Graphics and Logos:

As a starting point, graphics and logos are to be submitted in Illustrator-EPS format (file name.eps) or –AI (file name.ai). Alternatively, material can be submitted in PDF format (file name.pdf), TIFF format (file name.tif) or J-PEG format (file name.jpg).

Logos from the internet are usually not of print quality.

### Contact:

We value good customer communications and are willing to mentor and offer advice within our areas of expertise. Should we on receipt of advertisement material have any doubts or questions regarding the material or quality, we always contact the customer.

For questions regarding advertising in dansk kemi, please contact Marianne Dieckmann, tel: +45 43 24 26 82 or via e-mail: [md@techmedia.dk](mailto:md@techmedia.dk)

# General Information

## Editorial objective:

dansk kemi is a highly esteemed specialized scientific journal, providing in-depth information and knowledge on chemistry and developments within industry, research and education.

dansk kemi also discusses chemistry relating to pharmacy, food industry, biotech and environment.

dansk kemi is member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society.

## Good reasons for choosing dansk kemi:

- The sole journal on chemistry in Denmark
- Member journal for chemistry engineers with the two societies: The Danish Society Of Engineers – IDA and The Danish Chemical Society
- The journal is solely distributed as requested subscription securing the most relevant and dedicated readers
- The journal is written and produced by chemists for chemists
- dansk kemi is more than 90 years old
- All articles are written and provided by experts in their fields
- dansk kemi enjoys the highest respect and trustworthiness with the readers, and the highly educated editorial committee additionally secures seal of approval

